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SOUTH CAROLINA ARTS COMMISSION, ANNUAL REPORT 1967-1968

South Carolina ARTS Commission

1967-1968 Annual Report

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Shown from left to right are Arts Commission members and staff, Marvin D. Trapp, Chairman; Dr. Arthur M. Fraser; Dr. Jess Casey; Dr. John R. Craft; David C. Sennema, Executive Director; Harlan E. McClure; William S. Dowis, Jr.; Emmett Robinson; David Reid and Sadie Jenkins Battle, Administrative Assistant. Missing from the photograph is Mrs. Jack C. Ward.

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The Honorable Robert E. McNair
Governor of South Carolina
The State House
Columbia, South Carolina

Dear Governor McNair:

Over the past two years a great deal has happened in the arts in South Carolina. We like to think that some of what has happened has come about as a direct result of the establishment of the South Carolina Arts Commission as an official agency of our state government.

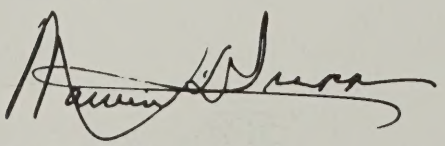
The establishment of the Arts Commission by the South Carolina Legislature was a significant and progressive step. It marked official recognition of the importance of the arts to our people. As a result, communities have someone to turn to in solving local arts problems and developing the cultural resources of our state just as they may look to other agencies of state government for help in health, welfare, transportation, industrial development and other critical areas.

This is the purpose for which the Commission was created—to promote and develop all the arts for all the people throughout the state.

Its nine members have shown uncommon devotion to the development and direction of the Commission and its activities. Commission meeting attendance is often one hundred percent and commissioners carry out special assignments diligently. The response to our programs from the public has been excellent to date but we do not intend to rest on our laurels. Plans for evaluation and long-range forecasting are now being put into effect so that we may best assess the role the Commission should play in the lives of South Carolinians for the next several years.

We believe that this first Annual Report is one that fairly presents the activities and influence of the Commission and respectfully present it herewith for your inspection.

Sincerely,



Marvin D. Trapp
Chairman

Donald D. Crawford, Assistant Director of the Columbia Museum of Art has prepared eight exhibits of reproductions available at no charge to South Carolina school children. Funds for this project were made available to the Columbia Museum by the Arts Commission.


RETURN TO -
COLUMBIA MUSEUM
OF ART
1112 BULL ST. COLA. S.C.

1967/68 Administration & Programming

Although legislation creating the South Carolina Arts Commission was approved on June 7, 1967, the Commission did not actually begin operations until August 16 of that year. On that day, the Arts Commission was assigned two large, empty rooms at 1001 Main Street in Columbia. At that time it seemed as if this would be enough space to carry on for several years. Now, just a year and a half later, it is readily apparent that the Commission is soon going to have to seek larger quarters.

One of the first matters of concern to the Commission was the lack of communication among arts organizations, artists and the arts-interested public throughout the State. The Commission acted to remedy this situation by publication of its own house organ, the "Arts-Letter". This publication was sent out on a quarterly basis, carrying news of arts activities throughout the State as well as a calendar of events. Another thrust at the communications problem was made in the commissioning of a fifteen minute, full-color film "The Arts in South Carolina". This film, which was released recently, shows a sampling of arts activity from throughout the State.

A Consultant Services Program was established, which made it possible for any non-profit organization or institution in the State needing help to request consultant assistance from the Commission. Consultants were offered in the field of arts management, artistic direction, administration, architecture and many other areas. When possible, these consultants were located within South Carolina but when necessary they were brought from other parts of the country.

Another of our areas of programming dealt with trying to make exhibits and performances available to communities which ordinarily do not have such opportunities. In arranging these we worked through existing groups in the small communities who acted as sponsoring agents. It is our hope that these sponsoring organizations will continue to handle the programs until they are firmly established in the communities and fully self-supporting.

During 1967-68 we offered to help sponsor and promote small educational programs which could not be otherwise financed. Other areas of service in which we offered help were audience development and in sponsorship of conferences, symposiums and workshops.

In all honesty, we must admit that a great part of our first year was spent in informing the public of our existence. That we made a great deal of progress during the year in this direction was apparent when we compared the number of proposals received by the Commission during 1967-68 with those received for fiscal year 1968-69. We feel that a great deal of good was done by the mere existence of the Commission on the scene. Artists and organizations which had struggled for years to provide worthwhile activities for their communities received a shot in the arm from the presence of this agency, which, if nothing more, could at least say "we care about what you're doing".

Now, with a satisfactory year of programming behind us and our own administrative gears well in motion, we feel that we are prepared to move forward with the job that needs doing in promotion and development of the arts in South Carolina.

Local artist guild members annually display their work on public thoroughfares throughout South Carolina. The Arts Commission sometimes sends consultants to help set up and judge these and other more formal exhibits.



1967/68 Communications

Community arts promotion efforts of the South Carolina Arts Commission revealed from the start that a surprisingly large amount of arts activity goes on in the State. Much of it, however, is concentrated in larger cities. The Arts Commission is particularly interested in encouraging growth and development of the arts in areas where opportunities for exposure are at present few and far between.

The Commission, in its first year, made substantial use of radio, television and the state's newspapers, to further the cause of the arts in our state.

During 1967-68, a weekly series of thirty-three interviews by WIS Radio's "Gal on the Go", Audrey Hunt, and other interviews on WIS, WIS-TV and over the South Carolina Educational Television Network helped spread news of coming arts events, competitions and publications; offered and sought ideas on arts matters of statewide importance; and introduced out-of-state visitors such as W. Howard Adams, Associate Director of the Associated Councils of the Arts and Clark Mitze of the National Endowment for the Arts.

The Commission staff regularly provided resource material or interview possibilities for the S. C. Educational Television series, "Eye on the Arts", and for South Carolina ETV's "Off the Cuff".

A 1967-68 Arts Commission project for TV as well as for use by schools, libraries and organizations, was a color movie filmed of arts activities throughout the state. The Executive Director has shown this film at an increasing number of the meetings he attends on behalf of the Commission.

Periodical *ARTS-LETTERS* listed calendars of events and informed over 1500 people per issue of important arts developments; competitions and workshops open to the public; and honors earned by South Carolinians. In addition to the growing mailing list the *ARTS-LETTER* was distributed at various museums, concert series offices, libraries, art outlets and cultural centers throughout the state.

Releases mailed to some ninety newspapers in the state, and submitted to wire services including Charlotte and Augusta bureaus in Columbia, spotlighted many 1967-68 events. Stories ranged from the first project using state and federal tax funds (a children's concert in Laurens School District No. 55), to a reminder of the availability of the survey report on the arts in South Carolina. News photo coverage included Governor McNair receiving the first copy of the survey report from Commission Chairman Marvin D. Trapp of Sumter.

Other releases were mailed directly from the Arts Commission to S. C. colleges and universities concerning an audience development program on college campuses sponsored by the National Endowment for the Arts; to theatre and art enthusiasts throughout the state concerning two statewide meetings in Columbia; to artists, art groups and art faculty members in six northwestern South Carolina counties concerning the thirteen-state regional art exhibit, "Appalachian Corridors".

And how about those who might visit South Carolina . . . and stay? A state's cultural advantages can often be an important deciding factor in bringing in new residents or new industry. As Governor McNair stated, at the October 1966 Governor's Conference on the Arts:

"I subscribe to the view that by enhancing the arts we are enhancing our state in the eyes of others looking for good places to live and to do business. As our cultural resources gain more status, we are able to compete on a better basis with other areas where the arts have greater acceptance and support".

The Arts Commission has regularly compiled a list of state cultural events for the *SANDLAPPER* Magazine, starting with its first issue in January 1968. Arts events information or articles have also gone to American National Theatre Academy (ANTA); *OPERA NEWS;* the *S. C. LIBRARIAN; S. C. ETV GUIDE;* and "house publications" such as Southern Bell's events calendar.

The Department of Parks, Recreation and Tourism has requested and received information on arts events for its annual events brochure and copies of the *ARTS-LETTER* for visitors to the S. C. Welcome Center at Little River.

The Arts Commission has supplied resource information to the Tricentennial Commission, and Execu-

tive Director David C. Sennema serves on the Fine Arts Committee as it plans for 1970. Arts Commission members Dr. Jess Casey, Dean of Winthrop College School of Music; Dr. John R. Craft, Director of the Columbia Museum of Art; Dr. Arthur M. Fraser, head of the University of South Carolina Department of Music; and Emmett Robinson, director of the Footlight Players in the Dock Street Theatre in Charleston, also served during 1967-68 on Tricentennial Committees relating to arts and art promotion, for South Carolina's year in the international spotlight in 1970.

The first annual Florence Arts Festival was conducted during 1967-68 with assistance from the Arts Commission. The visual arts section of the Festival included a watercolor demonstration by artist Gil Petroff.



1967/68 Projects

APPALACHIAN CORRIDORS: EXHIBITION I. An art exhibition, instigated in Charleston, West Virginia, for artists and craftsmen from the thirteen-state Appalachian region. Through the S. C. Arts Commission grant, funds were made available for half of a $600 award to a South Carolina artist. Carl Blair of the Bob Jones University faculty in Greenville won a top award. His painting, after the exhibit winners' nationwide tour, is to become part of the state Art Collection.

LYRIC THEATRE CONSULTANT: (Columbia). Benson Snyder, opera manager, was called in as a consultant to assess the operation of the organization, both at the staff and the volunteer level.

OCONEE COUNTY ART EXHIBIT: A painting exhibit of historic interest to the county during its centennial celebration. The commission grant was used for judging, with the winning painting to be offered to the Governor's Mansion Commission.

GREAT FALLS ART EXHIBIT: An exhibit of student art work resulting from a local high school art class trip to the Columbia Museum of Art. The Commission grant covered the judge's fee for V. C. Dibble, Richland Art School instructor and officer of the S. C. Craftsmen who also did a demonstration of pottery making.

NEW TOWNE PLAYERS ART EXHIBIT: An outdoor exhibit for the community. The Commission grant covered the judge's fee for Mr. Donald Crawford, Assistant Director, Columbia Museum of Art.

LAURENS-CLINTON CHILDREN'S CONCERT: A program of symphonic music especially devised for young listeners. Performers were the Atlanta Symphony, Robert Shaw conducting. This children's matinee was the first concert of this type in the area.

CAMDEN JUNIOR WELFARE LEAGUE'S CHILDREN'S CONCERT: A program of orchestral mu-

sic especially designed for school children who have had little or no previous exposure to this kind of music. The concert was performed by the Columbia Philharmonic Orchestra, Arthur Fraser conducting.

FLORENCE ARTS FESTIVAL: A three-day festival with special exhibits, at the Florence Museum and elsewhere, of paintings, sculpture and textiles; students' art work; photography and an invitational art show. Art in action included artists Jon Formo and Gil Petroff at work; ballet by the State Ballet Company of Charleston; three theatre events; and music featuring soprano Beverly Reed Hay of Columbia; the Morris College Choir of Sumter and other concerts from chamber music to folk and modern jazz.

SPARTANBURG HISTORICAL SOCIETY CONSULTANT: This first grant in architecture by the Commission was for measured drawings of Walnut Grove Plantation (1763). Copies will be given to the South Carolina Archives, Historic Buildings Survey in the Library of Congress, and the S. C. Historical Society.

MYRTLE BEACH WOMEN'S CLUB CONCERT: Symphonic music performed by the Greater Charleston Symphony Orchestra, Lucien DeGroote, conductor. The first symphonic concert in this town in as long as anyone could remember.

HARBOR VIEW ELEMENTARY SCHOOL PTA: A performance/demonstration of classical ballet for two elementary schools by the Charleston Civic Ballet, Stanley Zompakos, director.

COMPOSERS' SYMPOSIUM: The Columbia Philharmonic Orchestra, with musicians from all the State's orchestras, performed and taped fifteen compositions by S. C. natives or residents, in a two-day symposium. Guest conductor-composer Robert Ward, president of N. C. School of the Arts, made constructive comments to the composers as their works were being performed. Five of the compositions were selected for a concert climaxing the conference. In this Symposium many S. C. composers heard their works played by a full orchestra for the first time.

THE STATE ART COLLECTION is designed to grow into a permanent source of the finest original art work by South Carolina natives or residents. At present, the Art Selection Committee has chosen five paintings and one sculpture. Once ready, the collection will be available at no fee to schools, libraries and other such exhibiting organizations in the State who have the space and ability to handle it. The Collection will also be made available to out of state exhibitors.

PALMETTO OUTDOOR HISTORICAL DRAMA: The Commission participated financially in the mounting of the State's first outdoor historical drama, "The Liberty Tree".

SOUTH CAROLINA MUSIC TEACHERS' ASSOCIATION: A grant was made to make it possible for the organization to hire the Charleston Symphony to accompany concerto competition winners in concert.

AAUW CULTURAL STATISTICAL SURVEY: Statistical information on arts organizations and facilities in the State has been collected by South Carolina's local chapters of the American Association of University Women, and is available through the Arts Commission.

"THE ARTS IN SOUTH CAROLINA": A 15 minute sound-film in full color showing a sampling of arts activity in South Carolina. Prints are available for use by schools and arts organizations through the State Audio-Visual Library, the University of South Carolina Audio-Visual library and the Spartanburg County Arts Council. The Commission staff will take it to interested civic clubs on request.

ARTS-LETTER: A news-letter and calendar of arts events, compiled by a staff member of the Commission from statewide news clippings and other sources, for quarterly publication. It is designed to stimulate and encourage continued growth of the arts in all South Carolina communities and to arouse public interest in and participation by visitors to and residents of the State.

WINTHROP COLLEGE ART DEPARTMENT CRATES: The Commission financed the building of crates for art work by members of the Winthrop Art Department faculty, now developing a faculty exhibit available for loan throughout the State.

COLUMBIA MUSEUM OF ART TRAVELING EXHIBITS: The Columbia Museum of Art is creating a group of ten traveling art exhibits for use by the State's public schools starting with the school year 1968-69. By beginning with fine art reproductions, the Museum planned to determine the problems involved in a future traveling art program of original works. Currently there are eight exhibits of reproductions, one of ceramics and one of original prints. This has also helped the Museum's Assistant Director gain knowledge on traveling exhibit development.

GIBBES ART GALLERY TRAVELING EXHIBIT: The Gallery is developing and expanding its lending and extension service. A major part of the Commission grant is going for a vehicle which will make Gallery exhibits and programs more available to the State, particularly the Low Country. In Charleston, Berkeley and Dorchester Counties, the Gallery's program would provide the Tri-County area's 42 high schools with at least two exhibits and/or programs during the year.

GREENVILLE COUNTY MUSEUM OF ART TRAVELING EXHIBIT: With first priority going to most of the thirty-four major high schools of Greenville, Laurens and Pickens Counties, thereby reaching over 37,000 students, the Greenville County Museum of Art's traveling exhibits will also be available for arts festivals and other statewide uses. An especially fitted out van will travel to the schools and set up week-long exhibits supplemented by lecture and slide programs by Museum-trained personnel. The "whats" and "hows" of basic art processes and media, including painting, printmaking, ceramics and sculpture will be covered in this unique display.

S. C. EDUCATIONAL TELEVISION DOCUMENTARY: A documentary film on the craft of pottery making by the Catawba Indians of South Carolina. Only a few of these potters still practice their craft in the State.

BREVARD MUSIC CENTER SCHOLARSHIP: A pilot program to begin building a talent pool of young musicians in South Carolina. Six young people (one from each of the six community orchestras in South Carolina) were chosen for a six-week study session at Brevard. The Commission made a half scholarship available to each student selected. It is hoped that this initial effort will stimulate a long-range plan of training more and more competent players who would then be available to their communities' symphony orchestras. This would enable the orchestras to supply personnel needs from within the community rather than depending on the "import" method.

BORNOFF STRING WORKSHOP: Primarily for music teachers with little or no string teaching background, the Bornoff Method is designed to give a workshop participant the skills necessary to carry through the first year of a string program. The workshop held at Winthrop College during the summer included basic instruction in violin, viola and cello, by George Bornoff of Boston University, assisted by Mrs. David Franklin of the Winthrop School of Music.

NATIONAL ASSOCIATION OF TEACHERS OF SINGING: The Arts Commission grant paid half the fee for a lecture-demonstration by noted opera coach Edith Evans, at the Spring meeting of the S. C. Chapter, National Association of Teachers of Singing. At the workshop were teachers from virtually every college in the State, as well as private teachers.

HARTSVILLE AUDITORIUM CONSULTANT: No state or federal funds were used for this project, as the consultant requested was a member of the S. C. Arts Commission, Emmett Robinson. Director of the Footlight Players in the Dock Street Theatre, Charleston, Mr. Robinson advised the Hartsville Arts Council on renovation of a theater building which has been made available for community arts functions.

Local Projects

	ARTS COMMISSION	PROJECT TOTAL
Appalachian Corridors: Purchase Award Recipient: Carl Blair, Greenville, S. C.	$ 300	$ 600
Lyric Theatre Consultant (Columbia)	500	500
Oconee County Art Exhibit Consultant	65	205
Great Falls Art Exhibit Consultant	35	35
New Towne Players Art Exhibit Consultant (Orangeburg)	25	25
Laurens-Clinton Children's Concert Atlanta Symphony Orchestra	500	1,000
Camden Junior Welfare League's Children's Concert: Columbia Philharmonic Orchestra	672	1,177
Florence Arts Festival	3,000	6,200
Spartanburg Historical Society Consultant: Walnut Grove Plantation Measured Drawings	616	616
Myrtle Beach Woman's Club Concert Charleston Symphony Orchestra	687	2,139
Harbor View Elementary School PTA: Performance/Demonstration Charleston Civic Ballet	425	965
Total (Local Projects)	$ 6,825	$13,462

Statewide Projects

Composers' Symposium—University of S. C. and Columbia Philharmonic Orchestra	3,950	4,076
State Art Collection	6,814	6,814
Palmetto Outdoor Historical Drama	1,500	1,500×
S. C. Music Teachers Association Conference	500	1,650
AAUW Cultural Statistical Survey	325	325
"The Arts in South Carolina" 16 mm film	5,900	5,900
"Arts-Letter"—SCAC publication	651	651
Winthrop College Art Department Crates	110	110
Columbia Museum of Art Travelling Exhibits	5,150	5,150+
Gibbes Art Gallery Travelling Exhibits (Charleston)	6,700	6,700+
Greenville County Museum of Art Travelling Exhibit	10,000	17,500
S. C. Educational Television Catawba Indian Pottery Documentary Film	2,660	2,660
Brevard Music Center Scholarships for young orchestral musicians	1,650	3,300
Bornoff String Workshop—Winthrop College	400	585
National Association of Teachers of Singing Lecture/Demonstration	125	368
Total (State-Wide Projects)	$46,435	$57,289
MISCELLANEOUS SUPPORT ITEMS FOR PROJECTS	$ 1,280	$ 1,280
GRAND TOTAL PROJECTS	$54,540	$72,031

× Arts Commission portion only
\+ In-Kind contribution

1967/68 Geographic Project Distribution

In addition to the projects noted on the map, there were nine state-wide projects with benefits for each of the 46 counties.

Under local sponsorship of the Junior Welfare League of Camden the Columbia Philharmonic Orchestra played to nearly 1,000 children. It is hoped that this will develop into an annual event with ever increasing local support.





1967/68
Financial Statement

INCOME

STATE APPROPRIATION [Administration]	$34,960
STATE APPROPRIATION [Programming]	30,040
NATIONAL ENDOWMENT FOR THE ARTS [Programming]	24,500
TOTAL INCOME	$89,500

EXPENDITURES

ADMINISTRATION	$34,960
PROGRAMMING	
ARTS ORGANIZATION AND ARTIST DEVELOPMENT	$13,747
AUDIENCE DEVELOPMENT	35,958
ARTS-EDUCATION	4,835
TOTAL [Programming]	54,540
TOTAL EXPENDITURES	$89,500

Home of the Abbeville Community Theatre, the Abbeville Opera House has undergone a complete transformation in the last year through a real community effort.



1967/68 Executive Director's Report

The following is a listing of some of the events and meetings attended, and talks made by the Executive Director of the South Carolina Arts Commission during Fiscal year 1967-68. It is gratifying to know that there is so much arts activity going on in the State that it is impossible for me to attend even one event per year by each organization. It is also very frustrating because I want to get to know each of you and to become familiar with the activities of your organization.

Some of your problems may be too large for us to handle but none is too small for consideration. This agency has been established to help with development and promotion of arts activity in the State and we are here to serve you in any way we can. We sincerely hope that each arts organization in the State will soon begin to do some long-range thinking and planning. Before long, we will be asking that proposals be submitted as much as one and one-half years in advance.

I have genuinely appreciated the warm welcome I received in traveling around the State this year and look forward with great anticipation to working with you for the continuing advancement of the arts in South Carolina.

DAVID C. SENNEMA
Executive Director

CITY	SPONSORING GROUP	EVENT	DATE
Hilton Head	International Center for the Creative Arts	Seminar	August 29, 30
Darlington	Darlington Arts Festival	Outdoor Show of Paintings	September 12
Rock Hill	Winthrop College Artists Series	The Cadek Quartet	September 19
Columbia	Town Theatre	"The Odd Couple"	October 12
Columbia	Columbia Philharmonic Orchestra	Kinderconcert	October 14
Lancaster	Charlotte Symphony Orchestra	Guest Artist — Claude Frank, Pianist	October 19
Lancaster	Andrew Jackson Historical State Park	Museum	October 19
Lancaster		Ninth Annual Springs Art Contest	October 19
Columbia	Columbia Music Festival Association	"The Barber of Seville"	October 20
Columbia	Columbia Music Festival Association	The Czech Philharmonic	October 23
Columbia	Columbia Museum of Art	Hankinson Exhibit and American Watercolor	October 24
Charleston	Gibbes Art Gallery	Mary Wilson Ball Exhibit Paintings, Drawings and Prints	October 26
Charleston	Dock Street Theatre	"The Odd Couple"	October 26
Charleston	Gibbes Art Gallery	17th Guild of S. C. Artists Exhibits	November 4
Columbia	Columbia Museum of Art	Hilton and Dorothy Leech Exhibition	November 7
Columbia	Dreher High School	Art in the Middle Ages Education-Business Day	November 10
Columbia	University of South Carolina	S. C. Art Education Association Meeting	November 11
Rock Hill	Winthrop College	S. C. College Invitational Exhibition	November 14
Rock Hill	Winthrop College Artist Series	The Chamber Symphony of Philadelphia	November 14
Rock Hill	Winthrop College Faculty Recital	Mary Elizabeth Dunlap, Organist	November 19
Greenville	Greenville Little Theatre	"The Unsinkable Molly Brown"	November 28
Greenville	Greenville Rotary Club	Speaker, David Sennema	November 28
Columbia	Columbia Philharmonic Orchestra	Youth Concert	December 2
Columbia	Educational Television	Oil and Watercolor Paintings Exhibit—Ruth E. Morse	December 3
Columbia	Columbia Museum of Art	Eleanor Duvall Spruill Showing	December 4
Columbia	Columbia Lyric Theatre	"Stop the World, I Want to Get Off!"	December 29
Columbia	Columbia Museum of Art	Nancy Rogers Exhibit	January 10
Columbia	Columbia Museum of Art	Collectors Sales Exhibit	January 10
Columbia	Unitarian Fellowship	Poetry Readings—John Beecher	January 11
Columbia	South Carolina Theatre Association	Meeting	January 20
Camden	Mutual Concert Association	Marilyn Neeley, Pianist	January 20
Greenville	Greenville Symphony Orchestra	Gerson Yessin, Guest Pianist	January 25
Greenville	Bob Jones University	Senior Art Exhibition	January 25
Columbia	Artists Guild of Columbia	Annual Dinner Meeting	January 26
Columbia	University of South Carolina Art Department	Exhibits by Catherine Rembert and Augusta Wittkowsky	January 29
Columbia	Columbia Museum of Art	Lucile Tychsen Exhibit "Interpretations"	February 4
Columbia	Columbia Artists Guild	Speaker, David Sennema	February 8
Columbia	Tricentennial Commission	Tricentennial Planning Meeting	February 10

CITY	SPONSORING GROUP	EVENT	DATE
Columbia	Educational Television	"Eye on the Arts" Show	February 12
Columbia	Forest Acres Rotary Club	Speaker, David Sennema	February 14
Columbia	Columbia Philharmonic Orchestra	Youth Concert	February 17
Columbia	Columbia Philharmonic Orchestra	"Carmina Burana"	February 17
Columbia	Music Festival Association	American Folk Ballet	February 21
Columbia	Chamber Music Series	A Program of Keyboard Music	February 25
Columbia and Charleston	Liberty Life Insurance Company	S. C. Scholastic Art Awards Exhibits	February 25-28
Buffalo, New York	Associated Councils of the Arts	Arts Council Seminar	February 28-March 8
Charleston	The Citadel	The Philadelphia Orchestra	March 14
Columbia	Southeastern College Art Conference	Annual Art Conference	March 14
Columbia	South Carolina Guild of Artists	S. C. School Art Seminar	March 22
Columbia	Columbia Museum of Art	Columbia Artists Guild Spring Show	March 24
Columbia	Town Theatre	"How to Succeed in Business Without Really Trying"	March 29
Charleston	Charleston Symphony Orchestra	Concert	March 30
Florence	Florence Museum	15th Annual Pee Dee Regional Art Exhibit	March 31
Columbia	Columbia Public Schools	The 1968 High School Choral Festival	April 1
Myrtle Beach	"Symphony by the Sea"	Spring Concert	April 2
Columbia	University of South Carolina	Planning Research Forum Series	April 3
Spartanburg	Spartanburg City Schools	1968 Annual Children's Show	April 4
Columbia	Columbia Philharmonic Orchestra	Youth Concert	April 6
Columbia	Columbia Philharmonic Orchestra	Guest Duo-Pianists	April 6
Camden	Junior League of Camden	Orchestral Children's Concert	April 8
Columbia	South Carolina Craftsmen	Third Annual Exhibition	April 14
Myrtle Beach	Myrtle Beach Women's Club	Greater Charleston Symphony Orchestra Concert	April 18
Florence	Florence Chamber of Commerce	Arts Festival	April 19-21
Camden	Mutual Concert Association	The Atlanta Symphony Orchestra—Theodore Lettvin, Piano Soloist	April 20
Columbia	Columbia College	The Columbia College Choir in Concert	April 22
Columbia	University of South Carolina	The Morris College Chorale	April 23
Myrtle Beach	S. C. Music Educators Association	Annual Convention	April 25, 26
Sumter	S. C. Federation of Music Clubs	Annual Convention	April 27
Columbia	U. S. C. Chamber Music Series	Concert	April 28
Columbia	Columbia Lyric Theatre	"Susannah"	May 1
Aiken	Recreation Department	Spring Arts Festival	May 6
Columbia	Society for the Preservation and Encouragement of Barbershop Quartet Singing in America, Inc.	The Sixth Annual Parade of Quartets	May 11
Columbia	S. C. Recreation Commission	Playground Leaders Institute	May 15
Greenville	Greenville Symphony Orchestra	Concert	May 16
Greenville	Greenville County Museum of Art	James B. Howard Exhibition	May 16
Greenville	Greenville County Museum of Art	33rd Annual Spring Juried Exhibition	May 16
Columbia	Women's Symphony Association	Antique Show	May 18

CITY	SPONSORING GROUP	EVENT	DATE
Columbia	Columbia Philharmonic, University of South Carolina and South Carolina Arts Commission	Composers Symposium	May 18
New Orleans	American Association of Museums	Annual Conference	May 21-25
Pittsburgh	American Symphony Orchestra League	Annual Conference	June 1-4
San Francisco	Associated Councils of the Arts	Annual Conference	June 5-9
Orangeburg	Olde Towne Players	Speaker, David Sennema	June 13
Columbia	Museum Concert Series	Jazz Concert	June 19
Columbia	Palmetto Outdoor Historical Drama Association	"Liberty Tree"	June 27

Dr. George Bornoff conducted a stringed instrument workshop for South Carolina music teachers. This was sponsored by the Music Department of Winthrop College with the assistance of the South Carolina Arts Commission.



1968/69 Plans & Programming

Even as we were feeling our way through our first year of operation in 1967-68, it was necessary for the Arts Commission to make plans for 1968-69. As might have been expected, a great deal was learned during our first year which convinced us to make basic changes in our programming for our second year. Some of our initial areas of programming were dropped altogether and others, found to be very successful, were enlarged upon.

One entirely new program was added as a direct result of what we learned in our first year. The new program is called "Arts Organization Personnel Development". We discovered that many arts organizations in the State were moving along from one year into the next making the same mistakes time and again. The main reason for this seemed to be lack of continuity due to a rapid turnover in the personnel responsible for administration of the organizations. Because we felt that arts organizations must have good, sound administrative organizations before they could turn out consistently excellent artistic results, we developed this program which helps the organizations place people in new paid positions.

We offer to pay 2/3 of such a salary in the first year, 1/2 the second year and 1/3 the third year, and in the fourth year the arts organization completely takes over responsibility for the salary of the new position. In establishing these new paid positions with organizations, we will not only assist them in strengthening their own operations but will provide ourselves with qualified, responsible personnel through whom we may work, to carry out other parts of our program.

The Consultants program is one which has had success from the beginning. We plan to continue this program and expand it into 1969-70. The Performance/Exhibits program has not been as successful as we had anticipated. It was through this program that we had hoped to reach out into the smaller communities of the State and provide performances and exhibits where opportunities for these had not previously existed. We are continuing to work away at this program and plan to continue it another year.

Other plans for this year include the State-Wide Publicity Conference for volunteer and professional publicity people representing arts organizations throughout the State. This conference is being arranged with the cooperation of the University of South Carolina and South Carolina Educational Television. In the spring of 1969 we plan to have a State-wide conference on the arts with the emphasis on organization of local arts councils. For this, we will bring in top-flight people from throughout the country.

Also in the hopper for 1968-69 are plans for an evaluation of our agency. We will carry out the first part of this evaluation by bringing into the State a person knowledgeable in the field of governmental arts administration. The second part of this evaluation will be in cooperation with the Governor's division of Planning and Grants and will take us into long-range planning. The Commission has also given the go-ahead to a plan for bringing some of the nation's top business men in to address State-wide groups on the subject of business support for the arts.

All in all, 1968-69 shapes up as a very exciting and constructive year for the South Carolina Arts Commission.

1967/68/69
Commissioners & Staff

COMMISSIONERS	TERM EXPIRES
Marvin D. Trapp, Sumter, Chairman	1970
Dr. John R. Craft, Columbia	1970
Harlan E. McClure, Clemson	1970
Dr. Arthur M. Fraser, Columbia	1969
Dr. Jess T. Casey, Rock Hill	1969
David W. Reid, Spartanburg	1969
Emmett Robinson, Charleston	1968
William S. Dowis, Jr., Florence	1968
Mrs. Jack C. Ward, Greenville	1968

SUBSEQUENT APPOINTEES

E. Milby Burton, Charleston	1971
C. W. Cole, Aiken	1971
Mrs. David L. Freeman	1971

STAFF

David C. Sennema, Executive Director
Sadie Jenkins Battle, Administrative Assistant
Helen A. Lupo, Secretary
Mrs. Walker Breland, Bookkeeper/Program Assistant

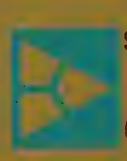












SOUTH CAROLINA
ARTS
COMMISSION

1001 MAIN STREET COLUMBIA, S. C. 29201 PHONE 758-3442

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1968/69

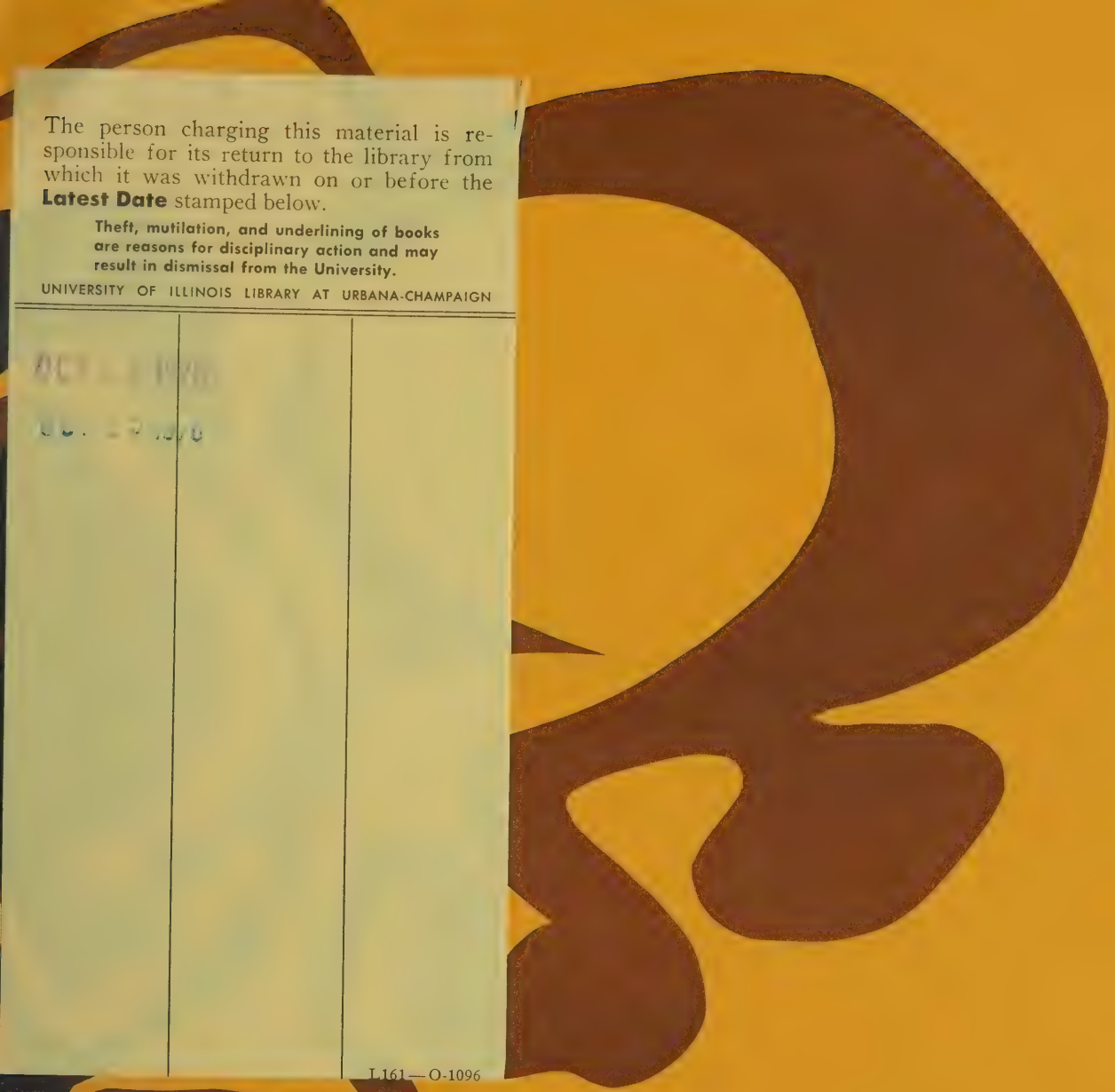




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South Carolina Arts Commission Annual Report 1968-1969

Library of Congress Catalog Number 79-176956





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September 16, 1969

The Honorable Robert E. McNair
Governor of South Carolina
Columbia

Dear Governor McNair:

It is with pleasure that I submit to you and the Legislature this, our second Annual Report. This agency began its operation late in the Fall of 1967 so this report really reflects our first full fiscal year of operation.

In all modesty, we must say that as a Commission, we are well pleased with what has been accomplished over the past year. We have been able to establish strong lines of communication with arts organizations around the state and to work through many of them in developing new programs for the people of South Carolina. We believe we have established ourselves as an important factor in the arts development of the state and as a center of arts information for people and organizations both within and beyond the borders of South Carolina.

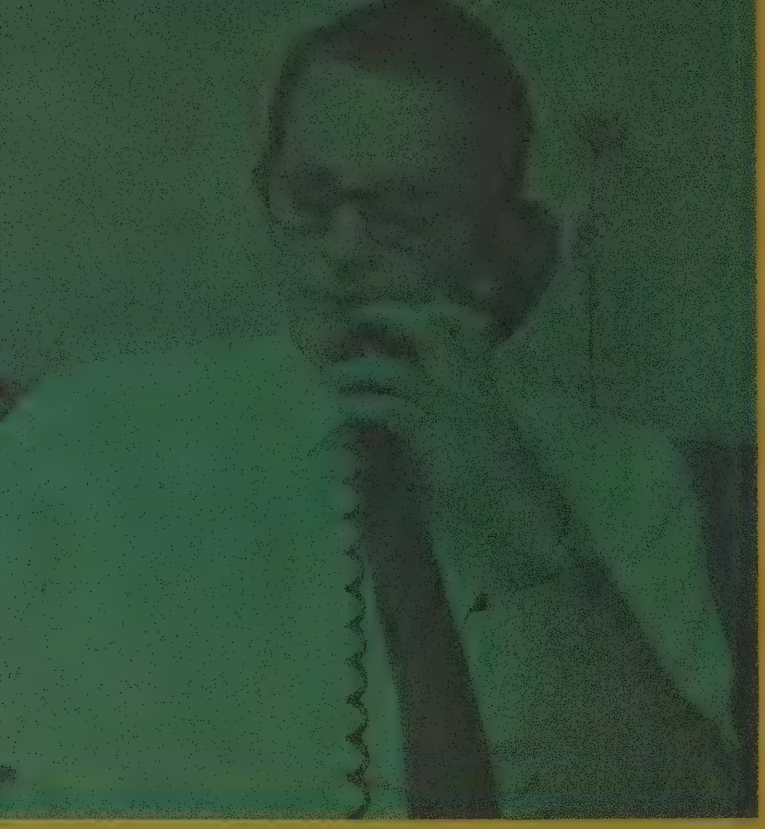
The Commission has been recognized nationally for effective, innovative programming. The Arts Organization Personnel Development Program, which was developed by our staff, has been picked up by several other states and made a part of their annual programming. Another innovative program is the "field representatives" program which was conceived by our staff during 1968-69 and will go into effect in 1969-70.

We have been conspicuously quiet during our first two years of operation but we feel that this has not impaired our effectiveness for the people of South Carolina. We have just not felt the need to make a lot of noise. I think the enclosed Annual Report will bear out the fact that we are doing the job the Legislature has charged us with.

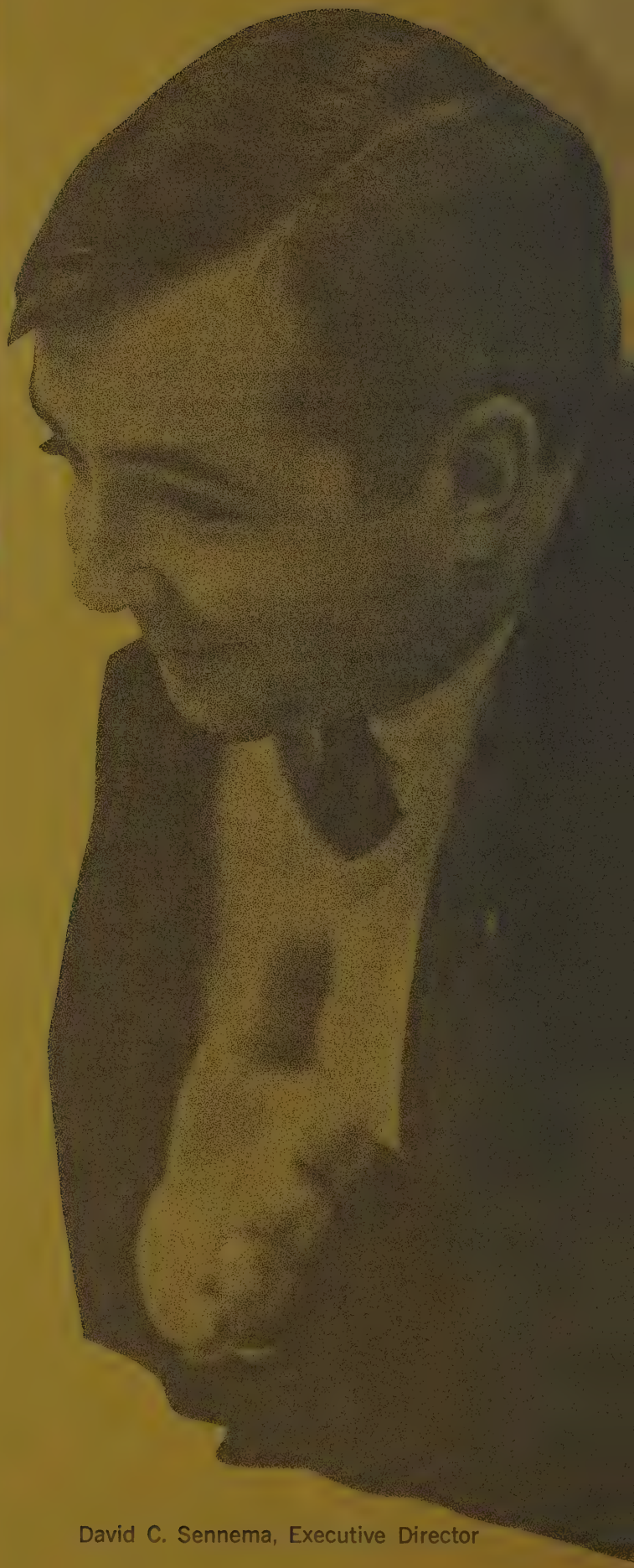
Respectfully yours,
Marvin D. Trapp
Chairman

MDT/kd
Enclosure

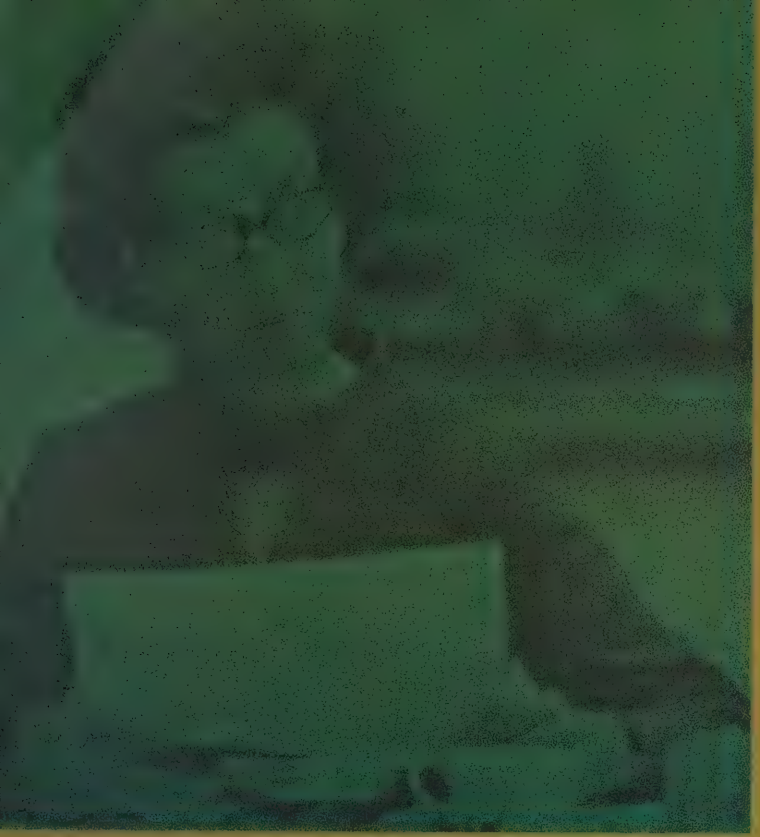




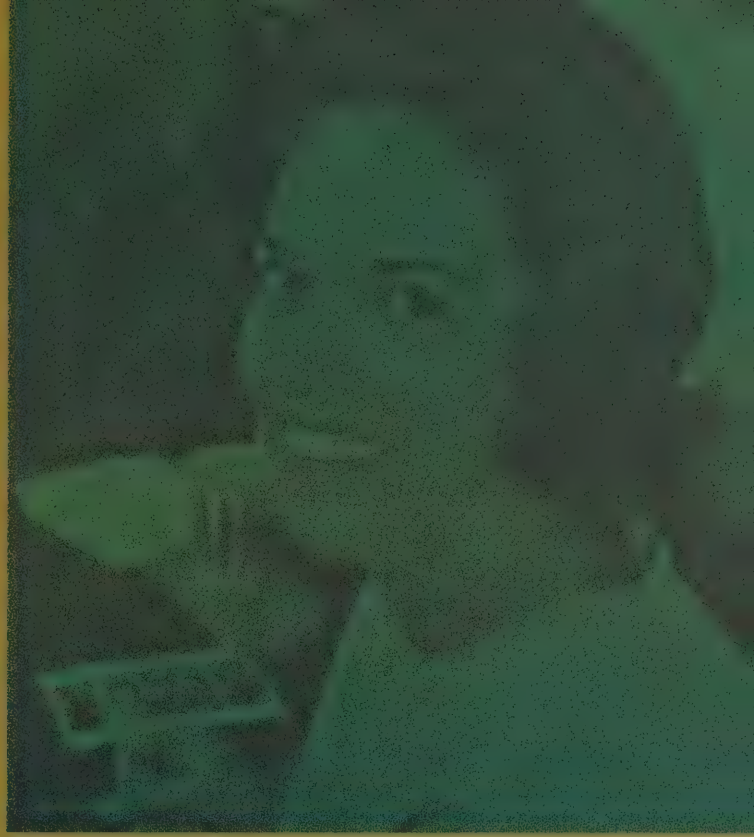
John M. Bitterman, Assistant Director



David C. Sennema, Executive Director



Sadie Jenkins Battle, Administrative Assistant



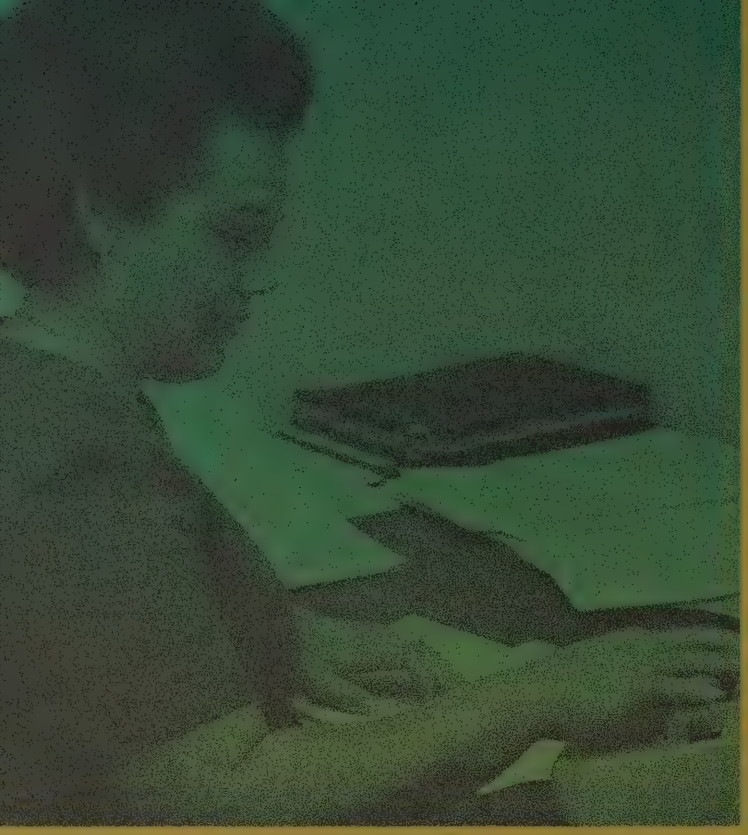
Helen A. Lupo, Secretary

administration & programming

Everything is on the upswing! Last year in our Annual Report we noted that the agency had gotten started . . . had done a lot of work on basic administration and programming. Much of the work that first year was done by two lonesome souls, the Executive Director and one Gal Friday who answered the phone, opened the mail, greeted the guests, did the filing, typed the letters and handled the bookkeeping. If we had had the new classification system at that time, she would have had to be called a "Rebookretary". During this past year our staff increased from two full-time persons to three persons full-time and one part-time. This, of course, made a great deal of difference in just what the Arts Commission could do for the people of South Carolina.

Unfortunately, those three-and-a-half people continued to work in the same amount of space that had housed two in the previous year. However, that left us no worse off than many other state agencies, and the situation has improved since that time.

During our first year, our programming was very much the standard sort that you would have found with most state arts agencies. We had not had time to consider what type of programs might be most useful for our situation here in South Carolina. During 1967-68, we



Mrs. Walker Breland, Special Assistant

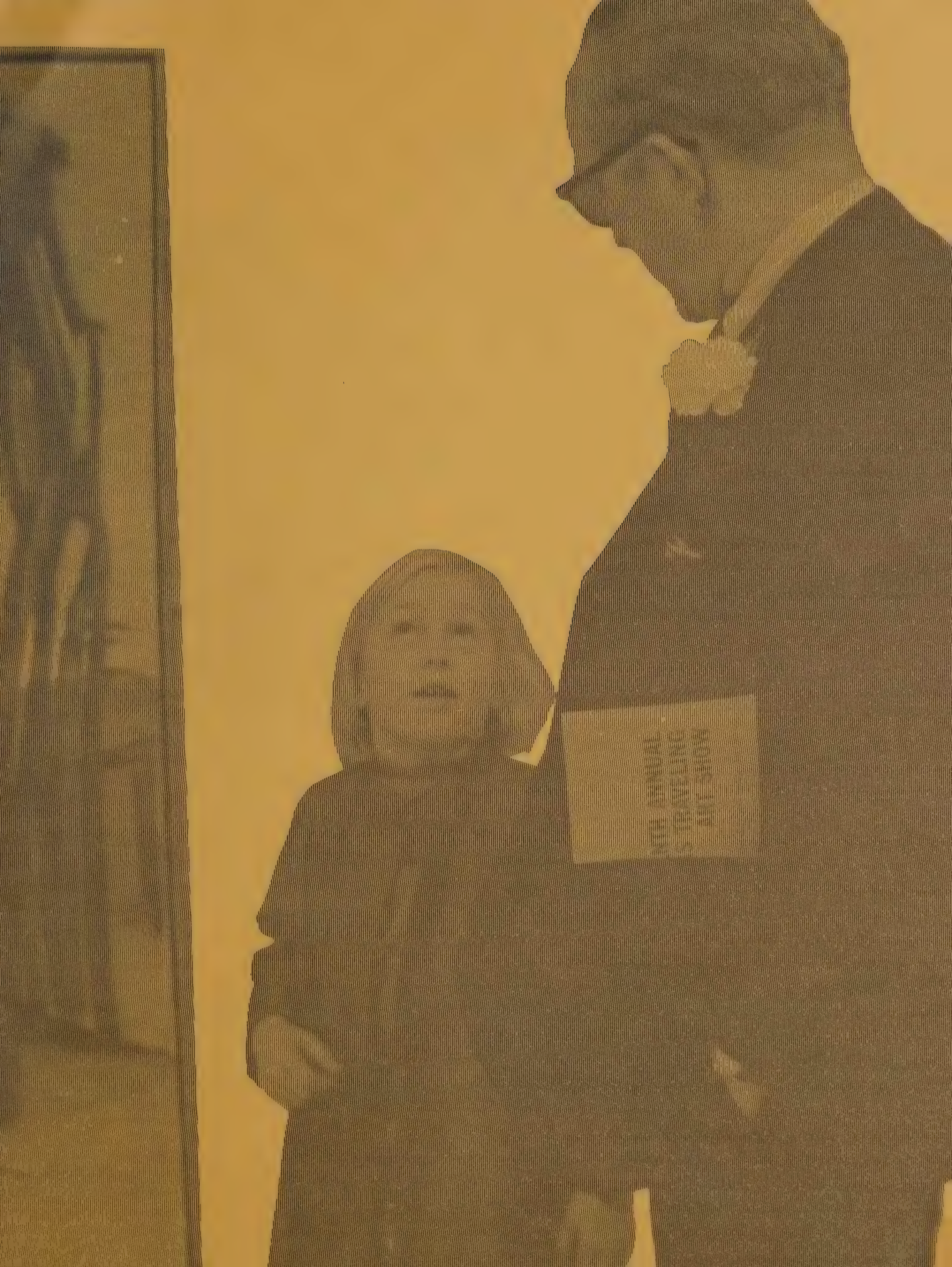


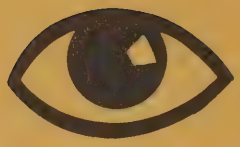
Jeanette McDonald, Bookkeeper

found that many programs which worked very well in other states had little or no application here. These were dropped or given a lower priority in 1968-69, and new programs were developed which more closely met the unique needs of the arts in South Carolina. Our Arts Organization Personnel Development Program was instigated because of the obvious need for additional arts leadership within our institutions and organizations. Basically, the program calls for the Commission to pay two-thirds of a salary for a new, paid position with an arts organization in the first year, one-half in the second year and one-third in the third. In the fourth year, the salary is taken over altogether by the local arts organization. If this program works as it is intended to, within a few years we will have a tremendous increase in the number of qualified arts leaders working in South Carolina.

We continued such programs as Consultants, Performance/Exhibits and the **Arts-Letter,** and began producing some TV spots to educate the public in basic attitudes about the arts. We helped with scores of special projects, and the number of projects we engaged in more than doubled from 1968 to 1969.

Everything has been on the upswing! We're a long way from where we would like to be but we're gathering momentum, and we see no reason things shouldn't continue to get better for the arts in South Carolina.





The statewide Publicity Workshop held March 8 by the Arts Commission was a major thrust in communications. The workshop involved 73 South Carolinians, most of them volunteers at the local level, in the problems and challenges of stimulating growth of the arts through good publicity. Besides arts-group volunteers, others attending included staff and faculty members of colleges and universities, libraries, museums, music centers and other groups relating to many phases of the arts.

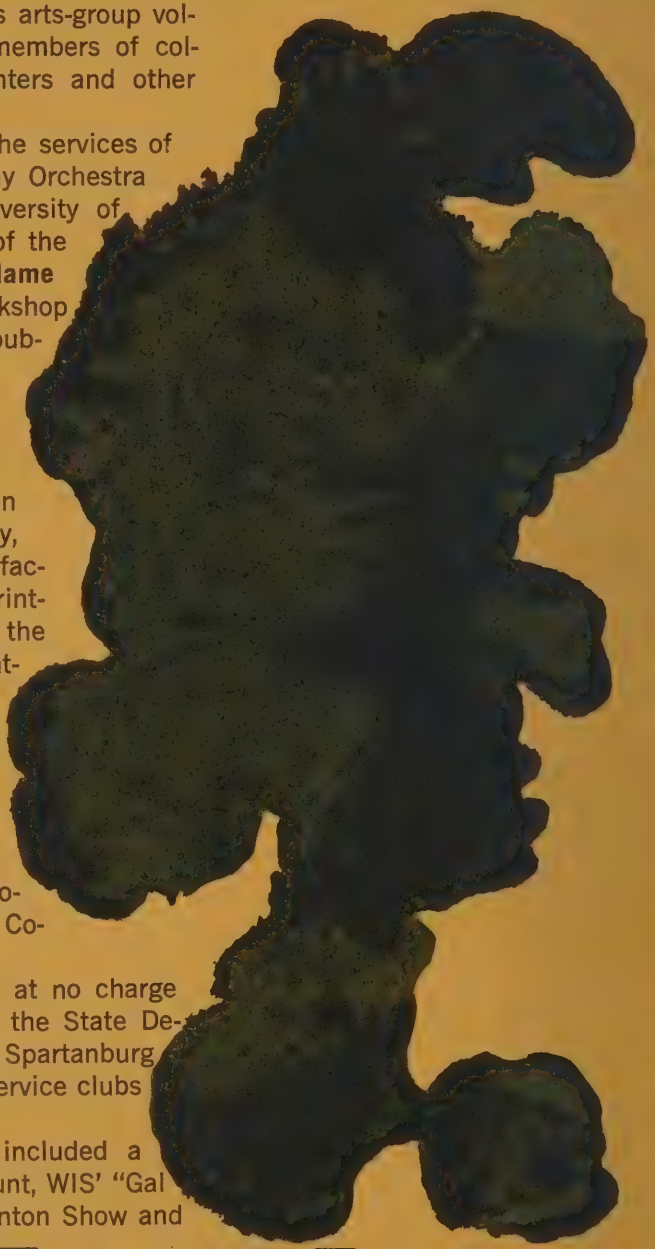
For the workshop, the Arts Commission obtained the services of a former publicity director for the Pittsburgh Symphony Orchestra and Pittsburgh Playhouse, H. Zane Knauss, now University of South Carolina Information Services Director. A copy of the brochure of promotional information, **Promotion Is the Name of the Game,** prepared by Mr. Knauss for the March Workshop is available on request. Mr. Knauss was assisted at the publicity conference by Information Services staffer William A. Collins, now managing editor of the Columbia **Record.**

In communications directly from the Arts Commission staff, the quarterly **Arts-Letter** grew in its circulation to nearly 2500, increased its publication to bi-monthly, but did not grow correspondingly in cost. Two major factors in keeping the cost low were the change to offset printing, and the extensive use of photographs shot on the scene by the Executive Director, at arts events he attended throughout the state.

"Buy original art", proclaims one of the filmed public service spot announcements prepared by RCB Productions, Columbia, for the Arts Commission to distribute to South Carolina television stations. Besides 20-second and 60-second color film spots, the Arts Commission's 14:30 film, "The Arts in South Carolina", was aired on WIS-TV, WNOK-TV and WOLO-TV, Columbia; WBTW, Florence and WSPA-TV, Spartanburg.

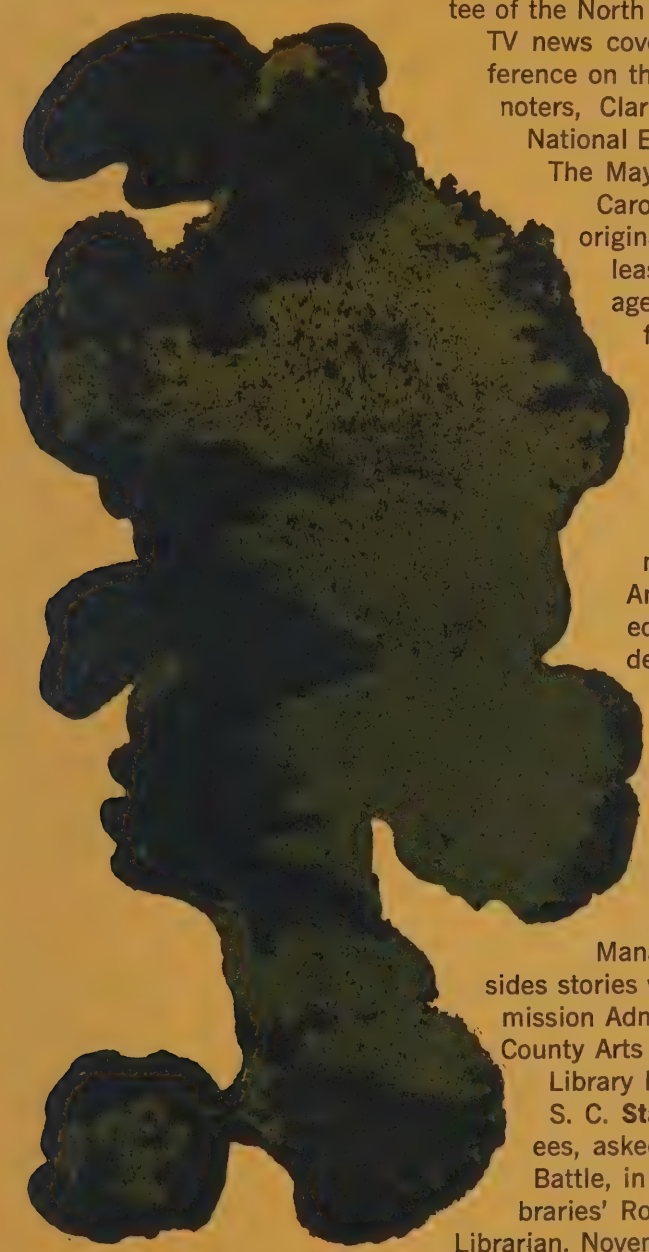
Additional prints of the film are available on loan at no charge except postage, from the U.S.C. Audio-Visual Division; the State Department of Education Audio-Visual Library and the Spartanburg County Arts Council. The film has also been shown to service clubs and arts organizations by the SCAC staff.

Live and taped radio and TV interviews again included a year-long weekly series on WIS, Columbia, by Audrey Hunt, WIS' "Gal on the Go". Other radio interviews were on the Bill Benton Show and



Communications

on a Columbia Chamber of Commerce "TACT" series. Television interviews on WIS-TV's "Today in Carolina" and the One O'Clock Report", WNOK-TV's "World of Women" and WBTW, Florence, ranged in subject matter from Christmas gifts by S. C. craftsmen to the Executive Director's being elected to the executive committee of the North American Assembly of State and Provincial Arts Agencies.



TV news coverage, at the Arts Commission-sponsored Governor's Conference on the Arts, May 10, featured an interview with one of the keynoters, Clark Mitze, Director of State and Community Operations, National Endowment for the Arts, Washington.

The May 10 Conference on the Arts had 21 news stories in South Carolina and Charlotte, N. C. newspapers, 16 of these stories originating from the Arts Commission office. Other SCAC releases and projects receiving widespread newspaper coverage were the first purchases for the Arts Commission-funded State Art Collection of works by native or resident S. C. artists; additional State Art Collection purchases from the first S. C. Invitational Art Show; the Commission's seeking ideas on how to use a possible grant of up to $10,000; and Commission Chairman Marion D. Trapp's and Mr. Sennema's attending the May 21-24 Associated Councils of the Arts seminar in Canada, the first major meeting between U. S. and Canadian arts agencies.

An unusual invitation came from **Living in South Carolina** editor E. Wayne Wall, to supply material for an entire issue devoted to the arts in the Palmetto State. Responding promptly to requests for stories were Mrs. Billie Allen, art instructor, Laurens County School District #55; Dr. Jess T. Casey, Dean of the School of Music, Winthrop College, Rock Hill; Lt. Col. John R. Doyle, Jr., Professor of English and Chairman of the Fine Arts Committee at the Citadel, Charleston; Miss Virginia Ravenel, former director of the Florence Museum and George W. Settles, Chairman of the Abbeville Fine Arts Commission and Managing Director of the Abbeville Community Theatre. Besides stories written by these arts leaders and by Miss Battle, Arts Commission Administrative Assistant, other stories came from the Oconee County Arts Commission ("Is Culture Profitable?") and the S. C. State Library Board ("More Than Books").

S. C. **State Service,** the magazine of the South Carolina Employees, asked for and published an Arts Commission feature by Miss Battle, in the January 1969 issue. She also supplied a story on "Libraries' Roles in the Arts in South Carolina" for the South Carolina Librarian, November 1968.

With arts-events information continuing to go to South Carolina Educational Television's "Eye on the Arts", the **Sandlapper** and the Department of Parks, Recreation and Tourism, the Arts Commission staff found itself being asked more and more for information by individual inquiry. These queries ranged from a South Carolina singer seeking possible concert bookings within the state, to a midwestern firm wishing to contact craftsmen for a proposed exhibit. On a one-to-one basis like this, and in all-media publicity inside and outside the state, the Arts Commission plans in 1969-70 to broaden and deepen its scope of communications.



Projects:

PERFORMANCE/EXHIBITS PROGRAM

Georgetown Musical Arts Club Concert: The Greater Charleston Symphony Orchestra, with Georgetown pianist Elsie Pollock, was featured as part of the Georgetown Concert Series. This was done in an effort to strengthen the series under our Performance/Exhibits Program.

Laurens County Youth Concert: Approximately 2,000 students attended two concerts given by the Spartanburg Symphony Orchestra in Belk Auditorium in Clinton. Study outlines were furnished by the sponsor, Laurens County School District #55, for prior classroom use. The SCAC participated for the second consecutive year, financially assisting the local sponsor on a diminishing basis.

Florence County Library: A lending collection of art prints and reproductions. With the assistance of the S. C. Arts Commission, famed reproductions have been made available to patrons of the Florence County Library on loan. Selections are made by a special committee of local citizens.

Landers College Players: "The World of Carl Sandburg" was toured throughout the state for 40 performances in high schools. More than 40,000 students were treated to this production which the S. C. Arts Commission funded and co-sponsored with Lander College.

U. S. C. Woodwind Quintet: Concerts were presented to enthusiastic students of Drayton Street Elementary School (Newberry), Dennis High School (Bishopville), Aiken High School, S. C. State College and Winthrop College. Each program was preceded by short talks on the music and on the various instruments.

Camden Children's Concert: An S.R.O. Children's Concert was performed by the Columbia Philharmonic Orchestra. This was the second year such a program was made available to the young people of the Camden area by the Camden Jr. Welfare League with S. C. Arts Commission participation and the financial support of the civic clubs of Camden.

Pickens County Library: A circulating collection of reproductions of outstanding paintings was made possible by a matching grant from the S. C. Arts Commission. Fifty framed reproductions are now available on loan from the Pickens County Library in Easley and from the branches in Central, Clemson, Liberty and Pickens.

Oconee Symphony Orchestra Association: Two youth concerts were performed in Walhalla, South Carolina, by the Greenville Symphony Orchestra. The Oconee County Arts Commission, the Oconee Symphony Orchestra Association and the South Carolina Arts Commission combined resources to make these concerts possible.



ARTS ORGANIZATION PERSONNEL DEVELOPMENT PROGRAM

This program was conceived to assist arts organizations in engaging personnel in new, permanent, paid positions. The Arts Commission assumes the majority of the financial burden for the first year in which a new position is filled.

The schedule of participation by SCAC begins with ⅔ funding of a new salary the first year, ½ the second year, ⅓ the third year, and the fourth year the organization takes over completely. Each program is reviewed annually, evaluated and, if satisfactory, continued, contingent upon the availability of funds.

The Personnel Development program is intended to lessen the "growing pains" of arts organizations that are not in a position to hire a full-time professional, yet too large to continue with part-time volunteer help.

Spartanburg County Arts Council: A professional Executive Director, trained under a Ford Foundation Grant, was engaged to develop the activities of the Council on a full-time basis. This project was undertaken as part of the Commission's innovative Arts Organization Personnel Development Program, in cooperation with the Spartanburg County Arts Council.

Florence Museum: The Board of the Florence Museum decided to expand the scope of activities of the Museum. As a first step a full-time Director was hired, requiring additional funds, a portion of which the Arts Commission made available under the AOPD Program.

Abbeville Community Theatre: This past season marked the grand re-opening of the Abbeville Opera House and the Abbeville Community Theatre's first season of operation with a paid Managing Director. The remodeling of the group's facilities and expansion of their activities necessitated the hiring of a paid professional. SCAC helped with this move by funding ⅔ of the salary in the initial year.

Camden Community Theatre: In conjunction with their desire to increase the quality and quantity of drama activity in Camden, the Theatre Board hired their first paid General Manager with SCAC assistance. The move has paid off in increased ticket sales and stability. As in all of the Commission's Personnel Development Programs the SCAC will supply less assistance each subsequent year, phasing out at the end of three years.

Guild of South Carolina Artists: Founded in 1950 and "dedicated to the cause of making original works of art produced by South Carolina artists available to the citizens of the State," the Guild of South Carolina Artists obtained SCAC financial assistance to acquire the services of an Executive Secretary. This new position was necessitated by a growing membership and increased services to its members and the public.

Gibbes Gallery: The South Carolina Art Commission helped to fund, with the Charleston Junior League and the Gallery itself, the new position of full-time Curator of Education. Expanded services are now offered, such as greater in-depth training for the Gallery's docents and the preparation of additional special programs and exhibits for schools. The Curator is developing a Children's Gallery, and is also handling the scheduling of traveling exhibits which were funded by SCAC in 1967-68.

CONSULTANT SERVICES

Darlington Arts Festival: More than 500 paintings and sculptures were entered in this regional festival. Dr. John Benz, Head of the University of South Carolina Arts Department, judged the show through a cooperative effort between the Arts Commission and the USC Art Department.



Greer Art Association: Personnel from Bob Jones University, Clemson University, the Greenville County Museum of Art and North Greenville Jr. College conducted a 16-week History of Art, sponsored by the Greer Art Association in cooperation with the S. C. Arts Commission. This experimental program sought "to determine effective methods and techniques for the presentation of art history to the general public on a level . . . both stimulating and informative".

South Carolina Theatre Association: The highlight of the second annual convention of the S. C. Theatre Association at the Dock Street Theatre in Charleston was a three-day drama workshop conducted by Broadway's Mildred Dunnock and Norris Houghton. The program, funded by the SCAC, was enthusiastically received by the more than 100 delegates from educational and community theatre organizations throughout the State. Several groups presented scenes which were critiqued by Mr. Houghton and Miss Dunnock who, in some cases, also re-directed portions of the presentations.

Piedmont Players, Inc. of Rock Hill: A theatre consultant was retained by the Commission for a two-day session with this community theatre group, to evaluate the present situation and make recommendations concerning all phases of their operation.

Carolina Ballet Workshop: On a matching fund basis, the Arts Commission supported a one-day ballet workshop for professional instructors, under the sponsorship of Columbia's Carolina Ballet and conducted by Stanley Zompakos of Charleston.

Barnwell County Library: To investigate the feasibility of remodeling a portion of the Barnwell County Library, an architect was retained by the Commission in response to an application by The Friends of the Barnwell County Library. The idea was to determine if this building could house a small concert-exhibit area which would make it of even greater value to the people of the barnwell County area.

Civic League of Edgefield: Under the Commission's Consultant Program, a one-day consultation was provided to study the possibility of facilities being provided for the arts in a proposed Edgefield Municipal Center.

Spartanburg City Schools District #7: The art department of the Spartanburg City Schools had 2-harness table looms in most of the schools, but . . . no one knew how to use them! A consultant was retained to teach weaving techniques to 45 teachers. This project was co-sponsored by the SCAC and Spartanburg County School District #7. Miss Betty Jane Bramlett, District Art Supervisor, coordinated the project.

South Carolina Music Educators Association: Dr. Gladys Tipton, author and professor of music, Teacher's College, Columbia University, presented two workshop-demonstrations on contemporary trends in elementary-level music for classroom teachers, music teachers and music consultants at the annual convention of the SCMEA's Elementary Division.

Columbia College Opera Workshop: The Chamber Opera was selected as the subject of this Workshop/Performance program because of its performance potential by a relatively large number of opera producing groups in the State. This project also made it possible to introduce more than three thousand students and adults to opera in performance. John Richards McCrae of Converse College and Sidney Palmer of the Columbia Lyric Theatre were engaged as consultants on this project that was sponsored by Columbia College, with matching funds from the S. C. Arts Commission. More than 70 enrollees from a broad spectrum of the State's educational community and the general public participated, coming from Charleston, Clinton, Columbia, Florence, Liberty Hill, Rock Hill and Spartanburg. Seven performances of two one-act Chamber Operas were also part of the project. Three of the performances were at Columbia College; three in the Sumter, Winnsboro and Gilbert High Schools, and one performance for a community group in Winnsboro.



Lancaster Children's Theater: To assist in the organizing and initial planning of a Children's Theater in Lancaster, Mrs. Edwin Lau was engaged under the SCAC Consultant Services Program.

SCAC Evaluation Team: As phase one of a long-range planning project, a team of out-of-state consultants evaluated the South Carolina Arts Commission's record, its present programming, its policies, objectives and suggested several possible long-range projects. The Evaluation team consisted of the executive directors of the arts commissions of the states indicated: Norman Fagan, West Virginia; Anthony Keller, Connecticut; Robert Marchand, Maryland; Dean Myhr, Minnesota and Curt Schwartz, Oklahoma. As this was also a pilot project nationally, copies of the Evaluation team's report were distributed to each state arts commission.

Sidney Harth String Clinic and Open Master Class: This Clinic drew more than 200 participants, students, faculty members of various colleges and private and public school music teachers. Such an enrollment could have beneficial and far-reaching effects. The Greenville Symphony Association and Furman University promoted this Clinic in cooperation with the Arts Commission while Mr. Harth, violinist and Dean of Music of the Carnegie-Mellon University, Pittsburgh, Pennsylvania, was appearing as guest soloist with the Greenville Symphony Orchestra.

Blue Ridge Art Association: David Sennema, Executive Director of the South Carolina Arts Commission, consulted with the President of the Blue Ridge Art Association regarding the future of that Association.

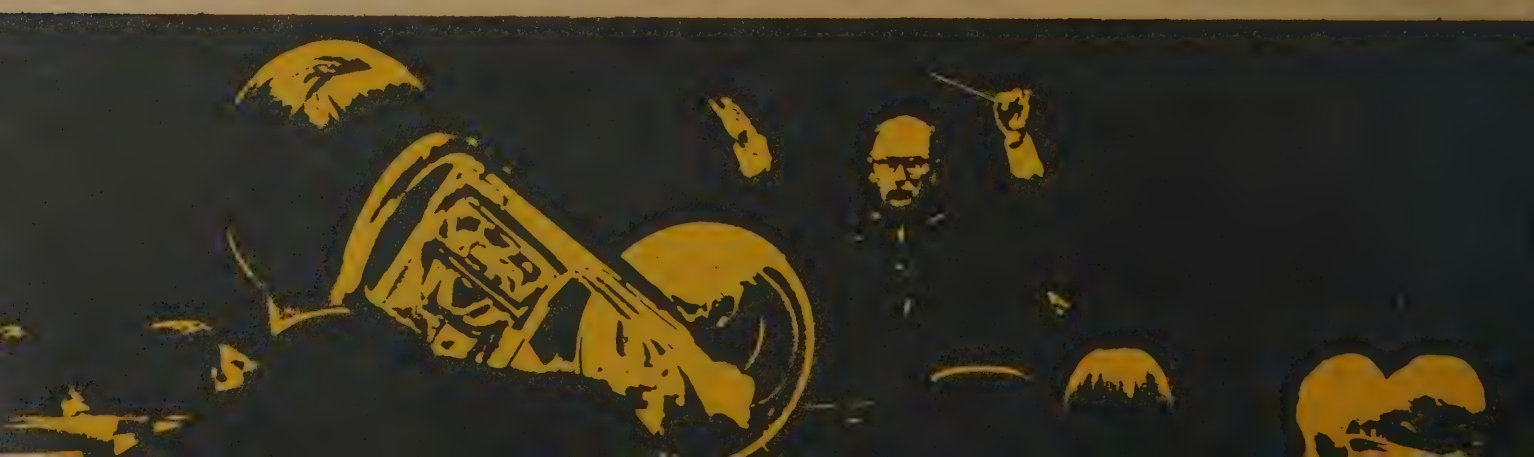
Spartanburg Creative Writing Workshop: Edward Stewart, novelist, and poet Mark Strand were featured in this first South Carolina Seminar on Creative Writing. Participants included faculty or staff members of Converse College, the University of South Carolina, Furman University, the Citadel and **Sandlapper** Magazine. Registrants came from Charleston, Columbia, Greenville, Spartanburg and many other communities. A panel discussion, readings and personal conferences with student and adult writers served to open channels of communication between nationally-recognized professional writers and neophyte South Carolina authors. The Arts Commission gave financial support to this joint project of Converse College and the Arts Council of Spartanburg County.

Beaufort Little Theatre Consultant: Mr. Emmett Robinson, Director of the Footlight Players in the Dock Street Theatre, Charleston, consulted in Beaufort regarding play selection, audience development, lighting and possible re-modeling of the Beaufort Elementary School auditorium.

Palmetto Dramatic Association Festival: For the fourteenth year, the Palmetto Dramatic Association held an annual drama festival at Winthrop College, co-sponsored by the Winthrop Communications Department and the South Carolina High School League. Twenty-two one-act plays, seven of which were original, were presented during the three-day competition. One of the judges, Mrs. James Parker of Spartanburg, was provided by the South Carolina Arts Commission under its Consultant Services Program.

South Carolina Arts Commission Drama Consultant: The Arts Commission retained Mr. John Bitterman as a Drama Consultant-at-large, prior to his joining the staff as Assistant Director. Mr. Bitterman is presently serving as the South Carolina representative to the Southeastern Theatre Conference.

June Arey, Dance Consultant: The Dance Committee of the Arts Commission met with Miss Arey, Program Director for Dance, National Endowment for the Arts, to explore the possible expansion of dance programming within South Carolina. No State funds were involved as Miss Arey's services and expenses were provided by the National Endowment.



Rutledge Book Club Art Show: Mr. Donald D. Crawford, Assistant Director of the Columbia Museum of Art, was engaged to judge and evaluate the Rutledge Book Club Art Show. Mr. Crawford's evaluation of the annual Lake City event included suggestions for future shows. Matching funds were provided for this consultation by the South Carolina Arts Commission.

Workshop Theatre Drama Workshop: Expenses for holding actor-training classes during the summer of 1969 were defrayed by an Arts Commission grant to the Columbia Workshop Theatre. Expanded by popular demand from one series of classes to two, the Drama Workshop sought to develop new acting talent for the stage, as well as providing additional training for those with limited experience.

Beaufort Little Theatre Lighting Consultant: A new system of lighting the Beaufort Elementary School stage was designed by Norman Weber, Technical Director of the Dock Street Theatre in Charleston, to accommodate more effective lighting sequences in plays staged by the Beaufort Little Theatre. With the assistance of the Arts Commission, Mr. Weber was also retained to supervise the installation.

RCB Creative Filmmaking Workshop: A summer workshop on the technical aspects and creative elements of 16mm filmmaking, sponsored by the South Carolina Arts Commission, was taught by Robert C. Brabham, creator of the film "The Arts in South Carolina". Short films were made by each of three groups. Most of those taking the course were teachers who might start classes or filmmaking clubs in their respective schools.

STATE ART COLLECTION

Ten additions were made to South Carolina's collection of original work by native or resident artists. Arrangements may be made by libraries, schools and other community groups in the State to exhibit the Collection without fee. The seventeen-piece collection is also available for exhibition out-of-state. Its purposes are to support South Carolina artists through purchase and exhibition of their work, and to provide an excellent traveling exhibit for the people of the State.

PUBLIC SERVICE TV ART SPOTS

The South Carolina Arts Commission produced three filmed "spots" for telecasting within the State, as part of the public service programming aired on all TV channels. One theme that was stressed: "Buy original artwork by South Carolinians".

ARTS-LETTERS

Covering the arts scene in South Carolina, six issues of the **Arts-Letter** touched on arts happenings, plans, achievements and projects receiving SCAC assistance. Each **Arts-Letter** contained a calendar of events gleaned from statewide news clippings or submitted by arts groups. From a quarterly with circulation of approximately 700, for the first issue in January 1968, the **Arts-Letter** has grown in 1968-69 to a bi-monthly with circulation approaching 2500. It will be distributed further throughout the state, in 1970, to reach Tricentennial visitors with facts on South Carolina's many art resources.

PROMOTIONAL MATCHING FUNDS

Several small grants were made to arts organizations to encourage larger printing and distribution of brochures concerning their activities. Response was limited and this program has not been continued.

OTHER SPECIAL PROJECTS

Laurens Art Education Brochure: Five hundred copies of the pamphlet **Why Art Education** were made available for distribution at the Laurens County Fair by the art director of Sanders Elementary School.



The Museum, Greenwood: A newly incorporated general museum, the Museum matched dollar-for-dollar a $5,000 grant from the Commission, through a fund-raising campaign that succeeded in raising approximately 50% more than its original goal.

Rock Hill Choral Society: The South Carolina Arts Commission assisted in the financing of this new choral group which gave two programs at Winthrop College Recital Hall, Rock Hill, and one at York High School, York.

Greenville Symphony Posters: The Greenville Symphony Association obtained a grant toward the cost of posters to enable them to pursue their policy of a more aggressive promotional program.

Foothills Arts and Crafts Guild, Pendleton: For the initial year's programming of the Guild, the Arts Commission lent impetus with a grant that enabled the Piedmont-based organization to purchase supplies, engage part-time instructors and rent modest facilities.

Coastal Choral Society: Matching funds were provided for this community choral group to present a performance of Handel's "Messiah" in Myrtle Beach, Christmas, 1968.

Brevard Scholarships: This was such a successful pilot project in its first year's programming that the Commission agreed readily to its reinstatement. Six Brevard scholarships are made available, one to each of South Carolina's established symphony orchestras in Columbia, Charleston, Florence, Greenville, Myrtle Beach and Spartanburg. This matching funds project has as its objective the further training, experience and exposure of young musicians and subsequent strengthening of orchestras in the State.

Columbia Museum of Art Study Grant: This matching-funds study grant, with assistance from South Carolina Educational Television, enabled the Columbia Museum of Art to explore, through study and field research, the possibilities and opportunities inherent in establishing expanded and widely varied museum programming. Special exhibits and their construction, demonstrations, lectures and a docent course of study were researched. Architecture, Crafts, Creative Writing, Dance and Drama programming were explored, as well as Music (Instrumental and Vocal), Painting, Photography, Pottery, Sculpture, and Television. A master plan and a budget for realizing it evolved from the project which was directed by Phyllis Giese.

Miriam B. Wilson Foundation: A collection of color slides on American Negro Art History has been duplicated for free loan to South Carolina schools, museums or other interested institutions or organizations in the State. A brochure outlining the available materials is also being prepared by the Foundation as part of this project.

Greenville Artmobile: Last year the Greenville County Museum of Art received a matching grant to make possible innovative traveling art exhibits. This is a supplementary funding for additional promotion of SAM: The Student Artmobile. Although the thirty-four major high schools of Greenville, Laurens and Pickens Counties have first priority in programming, SAM is also available for arts festivals and other statewide uses.

South Carolina All-State Orchestra: Sheet music was provided by the South Carolina Arts Commission for the All-State Orchestra. The orchestrations were added to the Music Library in the music supervisor's office of the South Carolina Department of Education, where they are available for loan to other State music organizations.

Furman Theatre Guild: A special matinee performance of Shakespeare's "Twelfth Night" was performed for several hundred students from Greenville County schools. The programs and the transportation costs were provided by the South Carolina Arts Commission.

The South Carolina Review: Founded to stimulate creative writing in South Carolina, this literary magazine has an editoral staff drawn from the English Depart-



ments of Clemson University, Furman University and the University of South Carolina. Matching funds have been committed by the Arts Commission to assist during the first two years of publication. In addition to private contributions, **The South Carolina Review** has received funding from Furman University and the Coordinating Council of Literary Magazines.

South Carolina Arts Commission Affiliates: Well-established arts organizations, with an active interest in the development of all the arts in their community, may be invited to become "Affiliates". The purpose of this program is to provide the people of South Carolina with better opportunities of making contact with the Commission and to inform them of how the Commission might be of value to their communities. An Affiliate should have a physical facility open year-round, with a telephone and a staff member (paid or volunteer) always available to provide information to the public. Ceramic identification plaques are to be issued to each Affiliate.

American Community Theatre Festival: Five preliminary theatre festivals were held in various regions of the United States. The Southeastern entries were staged in the magnificent Abbeville Opera House, under the co-sponsorship of the Greenwood Little Theatre and the Abbeville Community Theatre with the assistance of the Arts Commission.

Wofford College Inaugural Booklet: The South Carolina State Art Collection was lent as part of the programming to celebrate the inauguration of Paul Hardin, III as President of Wofford College. A catalogue of the State Art Collection, illustrating the art works and the artists, was designed and printed by Wofford and distributed at the exhibition. A few copies are still available for the asking at this time.

Spartanburg Arts Camp: Four young adults were trained as arts counselors during the four-week Spartanburg Arts Camp, which provided tuition courses in art, music, drama and dance for six-to-twelve-year-old children. These counselors then supervised a series of similar, non-tuition arts camps, each of two weeks' duration, in recreation centers in three underprivileged neighborhoods in Spartanburg. The entire project was sponsored and supervised by the Spartanburg County Arts Council, Inc., with assistance from the South Carolina Arts Commission.

Art Museum In-Service Training: Four weeks of intensive in-service training in New York City was made available to selected staff members from the following art galleries and museums: Lee Hall Gallery, Clemson University; Columbia Museum of Art; Florence Museum and the Greenville County Museum of Art, each of which supplied matching funds. Mornings were spent in in-service training with staff members of the Metropolitan Museum of Art, the American Craftsmen's Council, the Brooklyn Museum and the Museum of Modern Art. Afternoon programming included trips to other New York museums and individual art dealers. This proposal was submitted by Jack A. Morris, Jr., Director, Greenville County Museum of Art and was undertaken by the Commission, in recognition that the growth and progress of qualified arts museum professionals in South Carolina depends upon periodic review courses and specialized training.

University of South Carolina Concert Choir European Tour: The Arts Commission participated with several other groups in sponsoring this choral group on a thoroughly triumphant European tour, undertaken at the invitation of the Institute of European Studies. Arpad Darazs, of the University of South Carolina Department of Music, conducted performances in Portugal, France, Holland, Spain, Germany and England during the three-week tour.

Columbia City Ballet Company Master Classes: Ballet teachers and advanced students from South Carolina took five days of master classes with Michael Lland, Ballet Master of the Houston Ballet Company and



former Director of the National Ballet Company of Mexico. The Arts Commission made a grant to cover the portion of expenses not paid by the tuition collected, to allow the State's ballet teachers and advanced students the opportunity of studying with one of our nation's leading ballet masters.

South Carolina Arts Commission Publicity Workshop: "Like a loaf of bread without yeast, the best cultural attraction in the world will fall flat without promotion", wrote Zane Knauss in **Promotion is the Name of the Game,** written especially for the South Carolina Arts Commission Publicity Workshop. Held with the cooperation of South Carolina ETV, the South Carolina Press Association and the South Carolina Broadcasters' Association, the workshop was set up to assist state arts organizations in improving their publicity programs. It covered the mechanics of how to prepare copy for newspapers, the use of photographs, utilizing the broadcasting media, press kits, posters and other facets of publicity and promotion. Mr. Knauss, Director of Information Services for the University of South Carolina was assisted in the sessions by William Collins, Director of the University of South Carolina News Bureau.

1969 Governor's Conference on the Arts: A day-long program to help conferees develop a more comprehensive perspective on what is occurring in the arts today, both in South Carolina and in the Nation. Features of the Conference were Lieutenant Governor John C. West's welcoming statements and an address by Ralph C. Burgard, Executive Director of the nationwide Associated Councils of the Arts. Clark Mitze, Director of State and Community Affairs, National Endowment for the Arts, spoke on the federal government's relationship to the arts. A student film was shown and discussed by E. Conrad Sloan, Principal of the Camp Le Jeune, North Carolina High School. Several of the South Carolina Arts Commission's past programs were discussed, as were plans and hopes for future projects. Community arts accomplishments in Columbia, Spartanburg, Hartsville and Oconee County were discussed by a panel of experts from those areas.

South Carolina Arts Commission "History of Art" Slide Collection: Eighteen hundred color slides illustrating the history of art are being arranged and correlated with taped lectures by the Columbia Museum of Art. The slide/lecture series and the necessary equipment will be made available by the Museum on a "shipping charges only" basis to schools and interested organization within the State. This project is being accomplished with a grant from the Arts Commission, with the Columbia Museum of Art supplying matching funds and services.

ETV Basket Weaving Film: The Arts Commission funds the South Carolina Educational Television are co-operating in filming a documentary on basket weaving in South Carolina, one of our two native crafts.

MEF Filmmaking and Photography Workshop: Under a matching funds grant from the Commission, summer workshops conducted by the Metropolitan Education Foundation were held on filmmaking and still photography in several Columbia neighborhood youth centers. Instruction included basic camera techniques and shot composition and, in still photography, enlarging and developing. Editing and the use of sound were studied by filmmaking students, who also completed two short films, from the writing through the acting and editing. In each program, the students were involved in all the creative and technical aspects of their projects.

Spartanburg Gallery of Contemporary Art: The Arts Commission has contracted with the Arts Council of Spartanburg County to establish a non-profit gallery. South Carolina artists' works will be exhibited and offered for sale, along with other art of the Southeast.

Guild of South Carolina Artists: The Guild of South Carolina Artists was assisted by the Arts Commission in broad distribution of their first **Newsletter,** resulting in at least forty new members for the Guild.





FINANCIAL STATEMENT 1968-1969

INCOME

STATE APPROPRIATION (Administration)	$ 39,354
FEDERAL FUNDS (Program Administration)	2,256
STATE APPROPRIATION (Programming)	60,000
FEDERAL FUNDS (Programming)	28,653
OTHER FUNDS (Programming)	900
TOTAL INCOME	$131,163

EXPENDITURES

ADMINISTRATION		$ 41,610
PROGRAMMING		
Arts Organization & Artist Development	$46,205	
Audience Development	25,370	
Arts Education	17,978	
Total (Programming)		89,553
TOTAL EXPENDITURES		$131,163



Executive Director's Report



Last year, we published a list of events that had been attended by the Executive Director. This year, we are enlarging on that to include events attended not only by the Executive Director but by all members of the staff. We compile and print this record for our own information as well as for yours. If the list looks somewhat Columbia top-heavy, I know you will understand that in addition to our official duties in travelling around the State, those of us on the staff actually **like** arts events and attend as many local happenings as possible.

Please remember that our Assistant Director, John Bitterman, and I are available to travel around and talk to your groups and to show our film "The Arts in South Carolina" as our schedules permit. The film is also available without us and if you'll drop us a line we'll send you a pamphlet telling you where it can be procured.

Please don't ever hesitate to call or write if you have a problem or an idea you would like to discuss. We want to know what's on your mind. You've made 1968-69 a good year for us . . . we hope we helped make it a bit better for you.

David C. Sennema
Executive Director

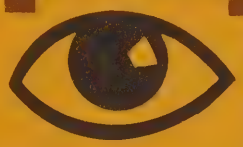
City	Sponsoring Group	Event	Date
Columbia	USC Summer School of the Arts	Guy Hargrove, tenor; John K. Adams, pianist; Mme. Gertrude Tremblay-Baker, piano classics and improvisations	July 9
Brevard, N.C.	National Advisory Council, Brevard Music Center	Annual conference: Dave Sennema, panelist	August 9-11
Newberry	S. C. Tricentennial Commission	Conference of South Carolina Short Story Writers, Newberry College	August 11-16
Sumter	Rotary Club	Speaker, David C. Sennema	August 26
Columbia	Workshop Theatre	"A Funny Thing Happened on the Way to the Forum"	August 30
Columbia	USC Art Department	Annual USC Collection	September 3
Florence	Florence Museum	William J. Hankinson Exhibition	September 5
Columbia	Columbia Museum of Art	Artists' Guild of Columbia Prize-winners' Exhibition	September 8
Columbia	Columbia Museum of Art	George Loomer Exhibition	September 15
Darlington	Darlington artists	Annual Fall Art Festival	September 26
Sumter	Art Association	Speaker, David C. Sennema	September 27
Camden	Community Theatre	Speaker, David C. Sennema	September 30
Columbia	USC Art Department	Freshman Art	October 1
Greenville	Greenville County Museum of Art	Speaker, David C. Sennema	October 4
Greenville	Greenville County Museum of Art	Darrell Koons Exhibition	October 4
Spartanburg	Spartanburg Little Theatre	"The Sound of Music"	October 5
Columbia	Columbia Museum of Art	Charles Arthur Turner Exhibition	October 6
Columbia	USC Art Department	Faculty Exhibition	October 7
Columbia	Women's Symphony Association, Columbia Philharmonic Orchestra	Music Appreciation Luncheon	October 8
Columbia	Columbia Museum of Art	"Seven Arts" Seminar: Drama (Cynthia Gilliam)	October 9
Columbia	Columbia Philharmonic Orchestra	John K. Adams, pianist, soloist	October 12
Greenville	Furman Theatre Guild	"Waiting for Godot"	October 19
Greenville	Greenville County Museum of Art	The Bob Jones University Faculty Trio	October 20
Columbia	S. C. State Fair	Fine Arts Exhibit	October 23
Columbia	Columbia Philharmonic Orchestra	Youth Concert	October 26
Charleston	Charleston Symphony Orchestra	Eugene List, pianist; Carroll Glenn, violinist	October 26
Columbia	Lyric Theatre	"Elizir d'Amore"	October 26
Rock Hill	Winthrop College Artist Series	Atlanta Symphony	October 28
Atlanta, Ga.	Atlanta Memorial Arts Center	Opening event: "King Arthur", by Atlanta Municipal Theatre	October 29
Greenville	Bob Jones University	Senior Art Exhibition	November 1
Columbia	Laurel Gallery	Larry Johnson Exhibition	November 3
Greenville	Guild of S.C. Artists	18th Annual Exhibition	November 3
Columbia	Laurel Gallery	Photography & sculpture	November 6
Atlanta	Atlanta Memorial Arts Center	"War Requiem" (Britten); Atlanta Symphony, Choral Guild of Atlanta & Atlanta Boy Choir; Robert Shaw, conductor	November 8
Oak Ridge, Tenn.	Oak Ridge Craftsmen	Fall crafts show	November 9
Florence	Florence Little Theare	"The King and I"	November 14
Charleston	S.C. Music Teachers Association	Annual convention	November 14-16
Greenville	Furman University	Exhibit of paintings & ceramics	November 18
Columbia	Laurel Gallery	Ron Meyers' ceramics	November 22
Greenville	Bob Jones University	The Classic Players: "Prologue"	November 28
Columbia	USC Art Department	Student Christmas Bazaar	December 2
Greenville	Furman University Departmental Seminar	Speaker, David C. Sennema	December 3

City	Sponsoring Group	Event	Date
Columbia	Columbia Philharmonic Women's Symphony Association	Music Appreciation Luncheon, speaker, Walker Breland	December 3
Columbia	Columbia Philharmonic Orchestra	Columbia College Choir; soloists	December 7
Columbia	Laurel Gallery	Dorothy Candy Yaghjian; water-colors	December 9
Columbia	Columbia Music Festival Assoc.	Gold & Fizdale, duo-pianists	December 9
Columbia	Columbia City Ballet	"Cinderella"	December 14
Columbia	Columbia Choral Society	"The Messiah"	December 15
New York	The Electric Circus	Electronic Music & Mixed Media	December 16
New York	Lincoln Center	Boston Symphony Orchestra	December 18
Rock Hill	York-Chester Artists Guild	Travel'g Springs Art Show, at York County Nature Museum	December 29
Columbia	Columbia College Music Dept.	Richard Veale, tenor; faculty recital	January 2, 1969
Columbia	Columbia Museum of Art	Jerry Farnsworth, Helen Sawyer exhibit	January 5
Columbia	USC Art Department	S.C. Colleges & Universities exhibit	January 6
Columbia	Columbia College Music Dept.	Karen Hudson, pianist; faculty recital	January 7
Columbia	Columbia Music Festival Assoc.	Joan Sutherland & Richard Bonynge	January 13
Columbia	Columbia Museum of Art	Lanny Palmer, soprano; concert	January 19
Sumter	Junior Welfare League	Speaker, David C. Sennema	January 21
Columbia	Columbia Museum of Art	Scholastic Art Awards exhibit	January 26
Greenville	Greenville County Museum of Art	Bette Lee Coburn exhibit	January 28
Charleston	Footlight Players in Dock Street Theatre	"Who's Afraid of Virginia Woolf?"	January 31
Columbia	Town Theatre	"Boeing-Boeing"	February 1
Rock Hill	Winthrop College faculty & staff	Speaker, David Sennema, with SCAC film	February 4
Columbia	USC Huntington Gallery	Experimental Art Show	February 4
Columbia	Columbia Music Festival Assoc.	Detroit Symphony Orchestra	February 6
Camden	Camden Community Theatre	"The Deadly Game"	February 7
Columbia	Columbia Museum of Art	Carsten Jantzen: oil paintings	February 9
Spartanburg	Spartanburg Arts Council	"Arts for Now"	February 10
Charleston	S.C. Theatre Association	2nd Annual Conference	February 14-16
Charleston	Charleston Artist Guild	16th Annual Green Room Exhibit, in the Dock Street Theatre	February 15
Columbia	Governor's Beautification & Community Improvement Commission	Conference	February 17
Columbia	Columbia Muisc Festival Association	American Ballet Theatre	February 17
Columbia	Columbia Museum of Art	State Art Collection/S.C. Invitational/SAM: Legislative Preview	February 18
Rock Hill	Winthrop College Artist Series	"Man of La Mancha"	February 19
Columbia	Columbia Lyric Theatre	"A Night at the Opera"	February 19
Greenville	Furman University Theatre Guild	"The House of Bernada Alba"	February 21
Charleston	Gibbes Gallery	23rd Annual S.C. Artists Guild show	February 22
Columbia	Columbia Museum of Art	USC Chamber Music Series; Jackie Moore, contralto; Penny Gerschefski, flutist; Sylvia Jo Plyler, pianist	February 23
Spartanburg	Converse College	Festival of Contemporary Music	February 27
Columbia	Columbia Philharmonic Women's Symphony Association	Music Appreciation Luncheon	March 4
Columbia	Columbia College	Chamber Opera Workshop	March 6
Mobile, Ala.	Southeastern Theatre Conference	Spring Hill College Theatre	March 6
Columbia	Columbia City Ballet	"Giselle"	March 7
Columbia	Columbia Philharmonic Orchestra	Jerome Hines, soloist, with USC Concert Choir, Arpad Darazs, director	March 8

City	Sponsoring Group	Event	Date
Columbia	Columbia Museum of Art	Konrad Ragossnig, lutenist	March 9
Columbia	Columbia Museum of Art	Columbia Artists' Guild Spring Show	March 16
Columbia	Columbia Music Festival Assoc.	Boston "Pops"	March 17
Columbia	USC University Theatre	"Under Milk Wood"	March 20
Columbia	Town Theatre	"Oliver!"	March 22
Columbia	Columbia Choral Society	"St. Mathew Passion" (Bach)	March 23
Hartsville	Community Concert Association	Kansas City Philharmonic	March 29
Columbia	State Dept. of Education/USC	S.C. Singing Youth Festival, Coliseum	March 30
Florence	Florence Museum	16th Pee Dee Regional Art Show	April 1
Columbia	Artists' Guild of Columbia	Annual Spring Sidewalk Art Show	April 5
Columbia	Columbia Music Festival Assoc.	Arthur Rubinstein, pianist	April 10
Columbia	Columbia Philharmonic Orchestra	Myung Wha Chung, cellist, soloist	April 12
Greenville	Greenville Museum of Art	J. F. Howard Exhibit	April 13
Columbia	Columbia Museum of Art	Marisa Galvaney, soprano	April 13
Columbia	Columbia College Music Dept.	Concert (Choir & "Belles", handbell choir)	April 14
Columbia	USC Art Department	Senior Art Exhibit	April 14
Columbia	Columbia Museum of Art	Watercolor demonstration by W. Reginald Watkins	April 16
Florence	Florence Museum	Membership meeting; speaker, David Sennema	April 17
Columbia	Columbia College Music Dept.	Faculty recital; Walker Breland, organist	April 17
Florence	Florence Lions Club	"Arts in S.C." film; speaker, David Sennema	April 18
Abbeville	Abbeville Community Theatre	American Community Theatre Assoc. SE Regional Festival Competition	April 18
Columbia	Carolina Ballet Company	28th Annual Carolina Ballet	April 19
Spartanburg	Spartanburg City Schools	Annual Art Exhibit	April 20
Sumter	Sumter Little Theatre	"Oliver!"	April 21
Columbia	Afternoon Music Club	"Fashionata"	April 22
Greenville	Greenville Arts Festival	"Arts Alive '69"	April 23
Spartanburg	Wofford College	Fine Arts Focus '69	April 24
Myrtle Beach	S.C. Music Educators	Convention; concert by Furman University Symphonic Band	April 25-26
Columbia	Columbia Philharmonic Orchestra	Kinderkonzert	April 26
Columbia	Junior League	Columbia Philharmonic Pops Concert	April 26
Columbia	Columbia Museum of Art	USC Chamber Music concert & exhibit opening; Richard A. Miller, sculpture	April 27
Columbia	Forest Acres Rotary Club	Speaker, David Sennema	April 30
Darlington	Darlington Arts Council	Fifth Annual Art Festival	May 3
Columbia	WOIC Radio	Art Competition & Exhibit	May 4
Columbia	USC Art Department	Annual Art Auction	May 5
Florence	Greater Florence Chamber of Commerce & Music Clubs	Florence Music & Arts Festival	May 8
Columbia	University of S.C.	Second Annual SC Composers Symposium	May 8-9
Columbia	Columbia Museum of Arts	Symposium concert & preview; exhibit by John Paull Anderson	May 9
Columbia	Columbia High School	"Arts in S.C." film; speaker, Sally Battle	May 13 & 15
Columbia	Richland Art School	Festival of Talents	May 18
Columbia	Guild of S.C. Artists/AIA,, S.C.	"Art in Architecture"	May 24
Columbia	USC Summer School of the Arts	"Rita", performed at Columbia Museum of Art	June 24



Plans & programming



Last year we threw out a program that hadn't worked . . . we're not afraid to admit that we made a mistake and we can't afford to perpetuate it. We figured it out one time and discovered that if all our programming funds were divided equally among all the counties of South Carolina and all the arts, it would amount to about $200 per art per county. So we're not about to continue pumping money into something that isn't working and shows no promise.

Last year we announced in our Annual Report that we were planning to do an evaluation of our agency and to develop some long-range planning. This was accomplished during the summer of 1969, and our programming for 1970-71 is based on the outcome of that planning.

The brightest arts people in the country came to Columbia to help us. Goodness knows we needed help because this was something we hadn't been through before. Bill McInnis, Head of the State Division of Planning and Grants, helped us get a long-range planning grant from HUD and our Commission approved bringing in consultants.

These people told us some things we hated to hear; that some of what we were doing was superfluous and irrelevant and needed changing or doing away with. The upshot of all this is that we are going to be a better arts agency for South Carolina. Members of the Evaluation Team were Norman Fagan, Executive Director, West Virginia Arts and Humanities Council; Anthony S. Keller, Executive Director, Connecticut Commission on the Arts; Robert Marchand, Executive Director, Maryland Arts Council; Dean A. Myhr, Executive Director, Minnesota State Arts Council and Curt Schwartz, former Executive Director, Oklahoma Arts and Humanities Council.

Serving on the Long-Range Planning Team, in addition to Mr. McInnis, were John Hills, Chief Budget Officer for South Carolina; Marvin D. Trapp, Chairman, SCAC; Terrell Glenn, SCAC Commissioner; Richard D. Collins, Executive Director, Maine State Commission on the Arts and Humanities; Norman L. Fagan, Executive Director, West Virginia Arts and Humanities Council; Ralph Burgard,

Executive Director, Associated Councils of the Arts; Clark Mitze, Director of State and Community Affairs, National Endowment for the Arts; and John Bitterman, Assistant Director, SCAC.

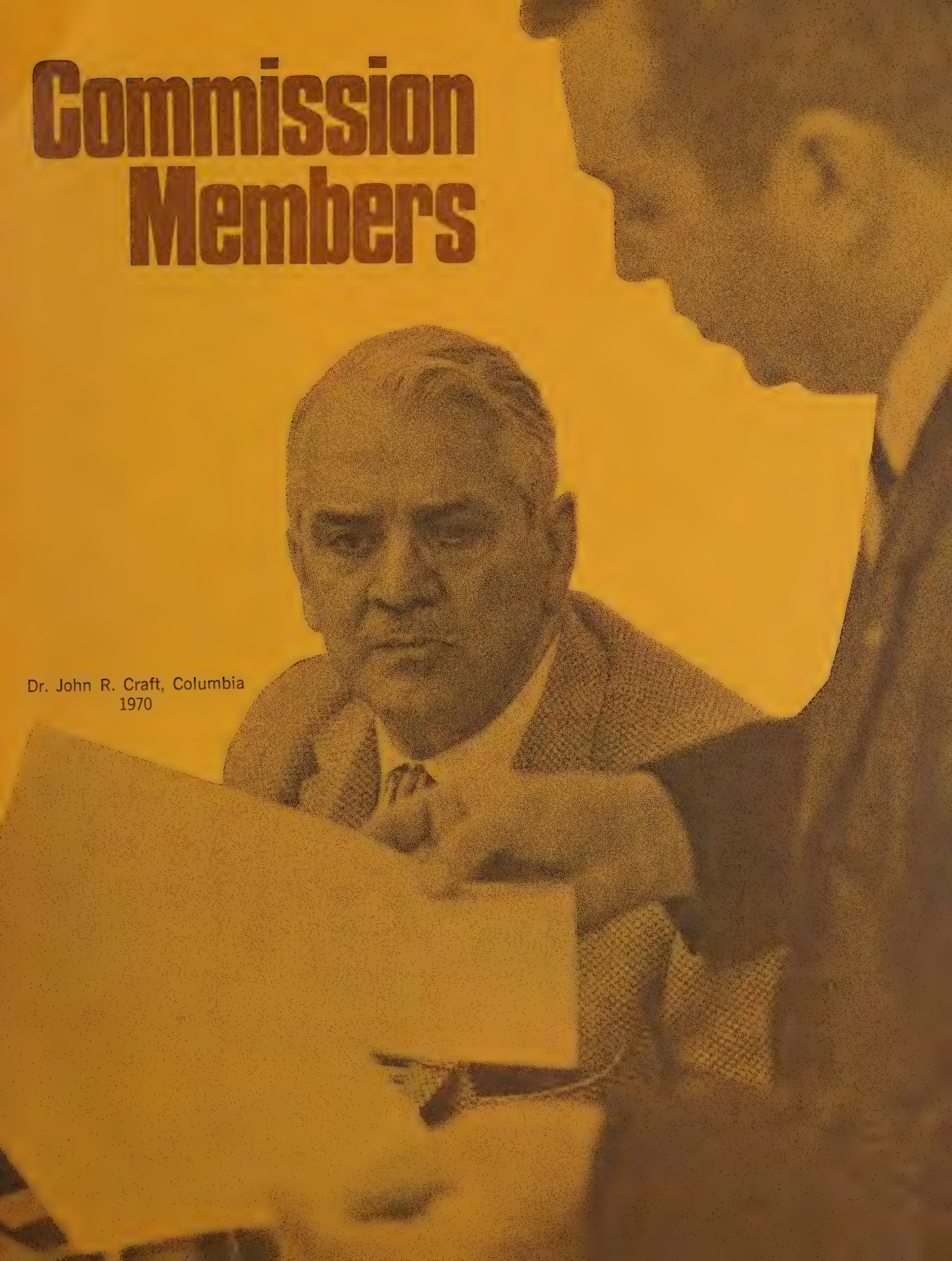
Pooling ideas of the Commission members, the staff and the Evaluation Team, we came up with a twenty-two point plan for consideration by the Commission at its July 1969 meeting. In that meeting, the Commission expressed a desire to proceed with twelve of the twenty-two points which had been suggested for consideration. The Long-Range Planning Committee met in August and suggested some changes in the twelve points carried forward from the Commission. Following this, the Commission met again late in August to consider the Long-Range Planning Committee's recommendations and to incorporate them into the budget request for 1970/71.

Among new programs suggested for the Commission are a survey of all art owned by the State of South Carolina, a workshop for enthusing teachers with the teaching of the arts, an in-service training program to provide opportunities for arts leaders in the state to do short-term study projects, an incentive program to help local organizations begin to build new facilities for the arts, a study of how our agency can work cooperatively with other state agencies, further development of our concept of field representatives' concentrating their efforts on small communities, initiating Young Audience programs wherever the local interest is found, instigating a program of statewide awards for excellence in the arts, studying the feasibility of arts camps and/or schools for high-school students in South Carolina and the commissioning of a book on how to produce a community art exhibit.

The Commission will also take whatever steps are possible to impress upon the proper authorities the need for a supervisor of visual arts in the State Department of Education.

As evaluation and planning proceeded this summer, it became very evident that the Arts Commission would be heading in the direction of increased programming for the under-21 age group. This, after all, is the future of our State.

Commission Members



Dr. John R. Craft, Columbia
1970

Commissioners	Term Expires
E. Milby Burton, Charleston	1971



David W. Reid, Spartanburg 1969



Dr. Arthur M. Fraser, Columbia 1969





Marvin D. Trapp, Sumter, Chairman 1970



Harlan E. McClure, Clemson 1970



Dr. Jess T. Casey, Rock Hill 1969



C. W. Cole, Aiken 1971



Mrs. David L. Freeman, Greenville 1971*

Subsequent Appointees

Terrell L. Glenn, Columbia	1972
Henry Janiec, Spartanburg	1972
William S. Dowis, Jr., Florence	1972
*Mrs. Alan G. Cook, Laurens (succeeding Mrs. David L. Freeman, resigned)	1971



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ANNUAL REPORT

SOUTH CAROLINA
ARTS
COMMISSION

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AT URBANA-CHAMPAIGN



Marvin D. Trapp, Sumter, Chairman South Carolina Arts Commission, 1967-70.

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June 30, 1970
To the Honorable Robert E. McNair
and the South Carolina Legislature:

Our third annual report reflects a continuing acceleratio
of South Carolina and in the activities of the South Caro
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This year's introduction of our "Arts Calendar" was
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solution: how to promote more arts programming i
where, admittedly, the need is generally greater.
The concept of hiring a local, part-time, field represe
coordinate arts programming for such communities was studied. Our "Arts Coordinator" program evolved. Arts Coordinators in Colleton, Marlboro and Union counties are already proving the more immediate values of this innovative project.

As retiring chairman of the South Carolina Arts Commission, may I express my gratitude to you, Governor McNair, and to the South Carolina Legislature for the fine support given in the past three years to promote and develop all the arts for all the people throughout the State. I should also like to heartily commend to your attention the Arts Commissioners of those same three years who have all given so freely of a combined, vast background of experience and knowledge for a more effective South Carolina Arts Commission.

Sincerely,
MARVIN D. TRAPP
Chairman



Marvin D. Trapp, Sumter, Chairman South Carolina Arts Commission, 1967-70.

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June 30, 1970
To the Honorable Robert E. McNair
and the South Carolina Legislature:

Our third annual report reflects a continuing acceleration in the arts activity of South Carolina and in the activities of the South Carolina Arts Commission. Early in the year, long-range planning sessions clarified several general objectives and created an ordering of priorities. These plans are not conceived of as an immovable structure but as the basic building blocks for continuing Commission and staff discussions, budget planning, projections of present programs and the discontinuance of any program that does not answer a need. The Arts Organization Personnel Development program continues to rate high with our State arts organizations. We are frequently asked for details of this program by the arts councils of other states, many of which have followed South Carolina's lead.

This year's introduction of our "Arts Calendar" was a direct result of the long-range planning sessions. Feedback from about the state in praise of this informative calendar of state arts events has been most enthusiastic.
Many projects were initiated in the first two years by existing arts organizations and institutions. Since most of these are located in our larger communities, the majority of our first two years' funds naturally gravitated to those areas. This was seen by our Commission to be a primary problem, with no easy solution: how to promote more arts programming in smaller communities where, admittedly, the need is generally greater.
The concept of hiring a local, part-time, field representative to stimulate and coordinate arts programming for such communities was studied. Our "Arts Coordinator" program evolved. Arts Coordinators in Colleton, Marlboro and Union counties are already proving the more immediate values of this innovative project.

As retiring chairman of the South Carolina Arts Commission, may I express my gratitude to you, Governor McNair, and to the South Carolina Legislature for the fine support given in the past three years to promote and develop all the arts for all the people throughout the State. I should also like to heartily commend to your attention the Arts Commissioners of those same three years who have all given so freely of a combined, vast background of experience and knowledge for a more effective South Carolina Arts Commission.

Sincerely,
MARVIN D. TRAPP
Chairman

ADMINISTRATION AND PROGRAMMING

1969-1970 was the third year of operation for the South Carolina Arts Commission. During that year our staff increased to five persons working on a full-time basis and one part-time. We were able to expand our office quarters so that each person had a reasonable amount of privacy and working space.



(L-R) Miss Ann Arney, arts coordinator, Union Arts Council; Mrs. W. H. McIntyre, Jr., Bennettsville, coordinator, Marlboro Area Arts Council; John M. Bitterman, Assistant Director, South Carolina Arts Commission and Richard F. Price, Walterboro, arts coordinator, Colleton Arts Commission.

The new position of assistant director was most ably filled by John M. Bitterman, who took on many of the duties of the executive director and was responsible for initiating several new programs.

Another significant change was the upgrading of the position of bookkeeper to full-time with inclusion of responsibility for taking charge of the mechanics involved with all projects. This job was filled beautifully by our singing bookkeeper, Jeanette McDonald.

Helen Lupo continued as secretary, not only for the executive director but taking on additional responsibilities in working with the assistant director.

Sally Battle continued to develop the publications program, overseeing modification of the new arts calendar and maintaining responsibility for writing and publication of the arts letter.

June Breland, who had acted as part-time bookkeeper in 1968-1969, continued with the Commission in a new role. During 1969-1970 Mrs. Breland acted as a special assistant and undertook many varied jobs including development of a biography file on the artists in the State.

Our program began to solidify a bit more in this past year. It was the second year for the Personnel Development program which we continue to feel has been one of our most important. We were called on more than in previous years for help with consultants to carry out a number of varied jobs. The Performance/Exhibits program took another step forward with one community, which had started with us in our first year, breaking loose and continuing an annual children's symphony program without any assistance from us. Other communities made progress in this direction.

Perhaps the most exciting and interesting new project during 1969-70 was one which we refer to as our "Field Representatives" program. This involved efforts in helping the counties of Union, Marlboro and Colleton hire part-time arts coordinators. The coordinators began work in fiscal 1969-70 and will continue into 1970-71. The idea has been to develop local leadership and to develop programming be-

ginning at the community level rather than trying to impose our ideas of programming on communities The ultimate success of this program will not be known until the end of fiscal year 1971, at which time we will be able to determine what has been accomplished by what activities continue.

Another new program this year involved placing artists with recreation departments. Six artists spent part of their summertime working with children and adults in the fields of visual arts, drama and music. It is the intention of the Commission to work with departments of recreation at every opportunity.

This was the year in which we worked quite diligently to engender public support for the funding of the position of State Art Supervisor with the State Department of Education. This position was funded by the legislature and we received a letter of thanks from the State Superintendent of Education, Cyril B. Busbee, for our assistance. This is just one example of the kind of programming activity we engage in which does not show up in our list of projects. Whether working through our own Commission or other city, county and state agencies, the purpose of your State Arts Commission remains to promote and develop all the arts throughout the entire state.

COMMUNICATIONS 1969-70

"S. C. Arts Effort Is Paying Off"; "Arts Commission Is Building Interest in Culture in South Carolina"; "Agency Promotes Interest in Performing, Fine Arts", read the headlines of typical news stories in 1969-70 about the South Carolina Arts Commission. An Associated Press feature report by Kent Krell was carried under headlines such as the first two above, in the Charlotte **Observer;** Greenwood **Index-Journal;** Charleston **Evening Post;** Anderson **Daily Mail;** Greenville **Piedmont;** Charlotte **News** and Columbia **Record.**

Feature stories by Jack Roach in the **News and Courier Sunday State News** for Sept. 14, 1969 and by Adger Brown in the **State-Record Tempo** section for Jan. 25, 1970 also marked the progress of the Arts Commission in furthering the arts in our state.

Putting South Carolina arts growth on the map nationwide were such unexpected dividends in 1969-70 as a write-up in **Dance Magazine** describing the SCAC **Eye on the Arts** bi-monthly calendar, repeating all the statewide dance events listed for May and June.

What makes these stories stand out in the Commission's year?

These are over and above the news stories originated by the Arts Commission itself or occasioned by Commission-assisted projects.



Dr. John Richard Craft, Columbia, member South Carolina Arts Commission, 1967-70.

Approximately 145 such stories appeared in newspapers in our state and neighboring Charlotte and Raleigh.

They told of coming concerts, arts or crafts exhibits, dance performances and dramas presented with Arts Commission assistance. They advised of conferences like the S. C. Theatre Association's annual workshop; creative sessions like the third S. C. Composers' Symposium; competitions from the Lancaster Arts Council logo contest to the State College, Orangeburg, Drama Festival, and consultant services such as the guidance of state and national leaders in the Commission's long-range planning.

Other news stories chronicled honors, including our state's Arts Commission executive director be-

ing named to a National Endowment for the Arts music panel, as a representative of the nation's arts commissions and councils. Of the fifty-four such groups, both state and territorial, South Carolina's executive director was also one of nine invited to testify before a joint congressional hearing in February 1970. The hearing was on the legislation dealing with extension of the authorization of the National Endowment for the Arts.



Jennifer Potts, former Columbia City Ballet dancer now with the Houston Ballet, interviewed by Dave Wright at WIS-TV.

Besides newspaper coverage of the National Endowment extension, the matter was discussed by Mr. Sennema during one of several WIS-TV **Today in Carolina** interviews.

Other interviews arranged by SCAC during the year included **Today in Carolina** appearances with hosts Lynn Nevius and Joe Pinner by Columbia dancer Jennifer Potts, now of the Houston Ballet; J. Harvey DuBose, supervisor of education for the S. C. Department of Corrections, about the Department's art program and annual exhibit; Sen. E. N. Zeigler, Florence, about the SCAC State Art Collection's being on exhibit at the State House in March; and Fitz Lee Coker and Willard L. Jacobs of Hartsville. Mr. Coker is vice president-administration of Sonoco Products Company, first S. C. firm to win the **Esquire**-Business Committee for the Arts "Business in the Arts" award and the only such winner this year in the Southeast. The Arts Commission had recommended entry of Sonoco in the annual competition, for establishing and financially supporting a Hartsville community arts and crafts program, directed by Mr. Jacobs.

A WNOK-TV, Columbia **World of Women** interview by Lois Quattlebaum about the SCAC-funded summer film workshop for teachers, and a WOLO-TV **Ann Cobb Show** series featuring Mr. Sennema and Mr. Bitterman, added to the list of live TV-radio interviews.

WIS' "Gal on the Go", Audrey Hunt, again led in radio interviews, with twenty-seven during 1969-70. Molly Condon, WOIC, Columbia and Melba Sprague, WBTW, Florence, also gave time for Arts Commission talks.

The SCAC color film public service announcements were supplied to WAIM-TV, Anderson; WCSC-TV, Charleston; WIS-TV, Columbia; WBTW, Florence; WFBC-TV, Greenville and WSPA-TV, Spartanburg as well as WRDW-TV, Augusta, Ga. with its wide coverage of western S. C.

The Arts in South Carolina, the Commission's 14½ minute color film sampling the state's arts activities, was aired on WIS-TV for the second time on Dec. 31, and continues to be requested for meetings and school assemblies through the U. S. C. Audio-Visual Division and the State Department of Education Audio-Visual Library.

Besides mass media communication, the Arts Commission sought during 1969-70 to enlarge its resources to meet individual inquiries. One such inquiry asked for S. C. arts events of nationwide scope, suitable for the inquiring firm's calendar distributed throughout the U. S.

Crafts activities of the S. C. Craftsmen and local groups like the Foothills Guild were reported to Charles Counts of Rising Fawn, Ga., as a new southeastern crafts organization began.

Still another inquiry came from a former South Carolinian now in Gulfport, Miss., seeking a list of all S. C. arts commissions and councils, state and local.

To offer a complete list, when inquiries are about artists' guilds, dance companies, community drama

groups and other S. C. organizations, the Arts Commission has requested latest possible information on all such groups.

Getting an up-to-date and comprehensive list is a goal for 1970-71.

Another aspect of the Arts Commission's communications efforts is cooperation with other state agencies.

Again the Department of Parks, Recreation and Tourism was given advance listing of arts events, for the Department's nationally distributed brochures of events throughout the state. As each PRT Welcome Center has opened, it's been added to the mailing list for the Arts Commission's calendar of events and other publications of likely interest to S. C. visitors.

The State Development Board, as well as Parks, Recreation and Tourism, received a breakdown in September 1969 of the state's arts groups and 1969-70 arts events announced by then, for out-of-state inquiries about our state's arts resources.

From the Governor's Office of Planning and Grants came a request for a county-by-county breakdown of community and college/university drama, concert series, music and other such arts groups in the 28-county Coastal Plains region of S. C., which was supplied within hours. This reflects over 2½ years of gleaning from newspaper clippings and information supplied to us, plus the newly stepped-up efforts to get more organizations to send updated facts themselves.

Advance copies of arts events, to be printed in the next **Eye on the Arts** calendar, went to Phyllis Giese, hostess for S. C. Educational Television's **Off the Cuff** "Eye on the Arts"; J. Adger Brown, Cultural Affairs Editor for the **State,** Columbia; Bob Keaton, the Columbia **Record;** Mrs. Beth Littlejohn, Events Editor for the **Sandlapper;** also Art Riemer, "Arts in the Carolinas" Editor for the Marlboro **Herald-Advocate,** Bennettsville. This advance listing is available to other editors for the asking.

S. C. Tricentennial events planned by communities statewide have been and continue to be listed—during 1969-70 in the four **Eye on the Arts** calendars of events and six bi-monthly **Arts-Letters** prepared and written by SCAC staffer Sally Battle.

Growth of the arts in South Carolina spanning 300 years was the subject of three articles by Miss Battle in the **State-Record** special Tricentennial edition, April 5, written at the request of special writer Jack Truluck.

In other work with the Tricentennial Commission, SCAC color slides shot by Executive Director Dave Sennema, and the color film on **The Arts in S. C.,** were requested for possible use in nationwide advertising and Tricentennial Center displays. Some of the color photography supplied may be seen in a slide presentation at the Piedmont Exposition Center.

When the Tricentennial production of **Porgy and Bess** went into the tryouts stage, the Arts Commission sent out announcements to its appropriate contacts at Allen University, Benedict College and the University of S. C., Columbia; Bob Jones University and Furman University, Greenville; Claflin College and S. C. State College, Orangeburg; Lander College, Greenwood; Morris College, Sumter and Voorhees College, Denmark plus WOIC, Columbia.

As our state's Tricentennial year continues through 1970, the Arts Commission will share in promoting national and international interest in South Carolina—at the same time that we try to communicate, within our state, enthusiasm and concrete encouragement for arts growth for the next 300 years.

PROGRAMMING

The South Carolina Arts Commission's programming is geared for action and reaction. We devise broad areas of programming and set up conferences and workshops. We publish a statewide calendar of arts events and a bi-monthly newsletter.

For reaction we try to keep open an area called "Special Projects". This enables us to respond to ideas from arts organizations in all parts of the State.

In both action and reaction programming we try to keep communication flowing back and forth between the state office and the communities. The Commission attempts to maintain some geographic balance and some arts discipline balance in its programming.

ARTS ORGANIZATION PERSONNEL DEVELOPMENT PROGRAM

The Commission firmly believes that arts organizations must have good, sound administrative organizations before they can turn out consistently excellent artistic results. In 1968 this program, which helps the arts organizations place people in new, paid positions evolved. The Commission pays two-thirds of such a salary in the first year, one-half the second year and one-third the third year; in the fourth and ensuing years, the arts organization assumes responsibility for the salary of the new position. Establishment of these new, paid positions not only assists local arts groups strengthen their operations, but provides the Commission with qualified responsible personnel through whom we work to carry out other phases of our programming.

ABBEVILLE COMMUNITY THEATRE/MANAGER-DIRECTOR

In its second year of leadership by a part-time managing director, the Abbeville Opera House had its first orchestral program, four theatre productions plus three other performances and played host to the Southeastern Regional Festival of the American Community Theatre Association.

CHARLESTON OPERA COMPANY MANAGER-DIRECTOR

The Charleston Opera Company experienced grave organizational difficulties during its first year in the program and was not able to take full advantage of its potential. This project was not approved for funding for a second year.

CAMDEN COMMUNITY THEATRE GENERAL MANAGER

The Camden Theatre, in its second year of operation under the guidance of a general manager, feels that it has made great strides in getting more people interested and involved in community theatre. They produced three plays and one Broadway musical during the past season.

THE FLORENCE MUSEUM DIRECTOR

In its second year under the guidance of a full-time director, the Museum has expanded—its staff by two. . . . its newsletter from four to twelve pages. . . . its facilities. Not only has the present building been partially renovated but another building has been purchased to be used as offices and a research center.

GIBBES ART GALLERY CURATOR OF EDUCATION

In the two years a curator of education has been at the Gibbes, its educational program has greatly expanded. Some of the new offerings are: high school and elementary art exhibits, a creative writing contest, the opening of a Junior Gallery and the development of a reproduction loan collection and a slide loan service.

GREENVILLE COUNTY MUSEUM OF ART/AUDIO VISUAL PRODUCTION SPECIALIST

For the first time in South Carolina a museum has hired an electronically "tuned-in" expert to explore new and innovative use of audio-visual equipment in the exhibition and/or presentation phase of museum activity.

GREENWOOD COMMUNITY THEATRE TECHNICAL DIRECTOR

A need for effective sets, lighting and other technical matters is a need experienced by most community theatre groups. This year for the first time in its 15-year history, the Greenwood Community Theatre has on its staff a paid technical director.

GUILD OF SOUTH CAROLINA ARTISTS EXECUTIVE SECRETARY

The Guild is an eleemosynary organization of artists from throughout the State. In this second year of its employment of an executive secretary, a more effective servicing of the membership has been achieved through a centralization of records and the publication of a newsletter.

SPARTANBURG COUNTY ARTS COUNCIL/EXECUTIVE DIRECTOR

Evidences of the significant progress of this organization in its second year of operation under the leadership of a professional director follow: A week-long Arts Festival which featured THE CAROLINAS COLLECT, the first major visual arts exhibit held in the County. . . . The 1969 Arts Camp held at the Arts Center and three two-week camps in disadvantaged areas. . . . The mailing list now reaches 6,000 families. . . . Monthly exhibits and art classes at the Arts Center. . . . Friends of the Arts, a group of more than 100 volunteers which staffs the Center and the Gallery. . . . The Center now provides rehearsal and classroom space for the Theatre Workshop as well as for meetings of the 17 member-organizations and non-member civic groups.

PERFORMANCE / EXHIBITS PROGRAM

CHILDREN'S CONCERTS

The Arts Commission since its inception has been vitally interested in the education and involvement of children in the arts. Because of the minimal amount of teaching of the arts in schools, parents do not know what they or their children are missing. Some community groups are beginning to remedy this in small ways and one of these ways is through sponsorship of children's concerts. Some of these have already become self-supporting. A child from rural South Carolina has said it better than we ever could. "I am one of the children . . . who came to see the concert . . . I enjoyed the music and sights. I especially loved the music of Carmen and My Fair Lady. I had never seen an Orchestra in my life until that day. Tell all the people and the conductor I said hello. Wishing you luck for ever."

IN HARTSVILLE

The Friends of the Hartsville Memorial Library co-sponsored with the Commission three presentations of the Piedmont Chamber Orchestra from the North Carolina School of the Arts. This was a "first" in this community and 2,300 children and young people attended. The Hartsville group plans to make this an annual event.

Last year the Commission made funds available to communities to make use of artists who have already



Harlan E. McClure, Clemson, member South Carolina Arts Commission, 1967-70.



Theodore Lettvin and fans at a SCAC-assisted youth concert in Hartsville.

been scheduled for an existing series. Theodore Lettvin, pianist, was contracted to do two children's concerts in the schools while he was in Hartsville for a Community Concert appearance.

IN CAMDEN

For the third consecutive year the Junior Welfare League and the civic clubs of Camden have sponsored an annual children's concert. This year with 600 present, the Columbia Philharmonic Orchestra presented the program. The Arts Commission's financial aid to communities involved in this program decreases each year with the anticipation that the communities will take over all funding at least by the end of the third year.

IN CLEMSON

The Greenville Symphony Orchestra performed for over 2,000 children and young people. This performance was jointly sponsored by a school PTO and the Arts Commission.

OTHER PERFORMANCES

Not only does the community benefit from the co-sponsorship of performances but so do the ballet companies, orchestras, drama groups and other organized performing groups. The Commission is anxious for all artists to have a ready market for their products.

THE LANDER COLLEGE PLAYERS

For the second year the Lander drama group has toured a major drama in high schools throughout

the state. "Spoon River Anthology" has been seen by 50,000 students in nine months. The Lander group has set out to reach through the spoken word those who might never be reached through the written word.

THE HENDERSON-DAVIS PLAYERS S. C. STATE COLLEGE

In order to up-grade student appreciation of the theatre, this drama group toured "Blue Denim" and "Tell Pharoah" in thirteen high schools and four colleges this past school year. The group also performed for four civic clubs.

COMPOSER'S SYMPOSIUM

The 1970 Symposium at the University of S. C. was the third annual event and the second to be devoted to orchestral music. During the course of the symposium, three conductors and the orchestra read and recorded eight works by seven South Carolina composers. Each composer received a recording of his work. An evening concert included the works of five of the seven composers.

CHESTER

The Commission co-sponsored with the Chester Jaycees, a performance by the Greenwood Children's Theatre, the first event of its kind in the memory of many people in that small community.

GREENWOOD

During the S. C. Festival of Flowers, the Commission and the Chamber of Commerce sponsored a performance of the State Ballet Company's Tricentennial program. Seven hundred persons attended this admission-free performance. Plans for future festivals include fine arts performances.

LAURENS COUNTY FINE ARTS FESTIVAL

A performance by the Greenwood Children's Theatre at Clinton was planned because most children in Laurens County have never experienced live theatre. The Laurens County Arts Council hopes to develop among adults as well as children an interest in the theatre as an art form, as well as an interest in promoting an organized children's theatre in Laurens County.



Jose Quintero, guest critic at the Feb. 1970 S. C. Theatre Association's third annual conference, and Samuel Wright, the Henderson-Davis Players, South Carolina State College.

GAFFNEY/LIMESTONE COLLEGE

The State Ballet performed twice, once for an evening concert and the other a children's performance for all the sixth graders in the county. The commission assisted with the children's performance.

MARLBORO COUNTY

The Tricentennial Commission, The Marlboro County Arts Council, and the Commission co-sponsored a performance of the Columbia Philharmonic Orchestra and Robert MacDonald, pianist, for a special Tricentennial concert.

GEORGETOWN

The Musical Arts Club has been working for three years with the Commission, on a decreasing financial basis, to enlarge their concert series. This year the Commission helped bring to Georgetown the Columbia Philharmonic Orchestra with mezzo-soprano Evelyn LaBruce, a Georgetown native who is making a name for herself in the concert world.

COLUMBIA

The Columbia String Quartet agreed to perform "for expenses" the new works of South Carolina composers at the Columbia Midlands Exhibition Center. The concert, admission free to the public, was co-sponsored by the South Carolina Federation of Music Clubs and the Commission.

GREENVILLE

The Tricentennial year was also the 50th Anniversary for the South Carolina Federation of Music Clubs. The Commission helped bring to Greenville for their convention, Richard Cass, South Carolina native and renowned pianist. Also imported as guest speaker was Greenville native Beverly Barksdale, immediate past manager of the Cleveland Orchestra and presently director of the Cleveland Museum of Art.

EXHIBITS

GIBBES GALLERY

A cache of World War I recruiting posters was found at the Gibbes Gallery! Two travelling exhibitions were planned and the Commission financed the framing of the posters to make them suitable for travel.

APPALACHIAN CORRIDORS II

For the second time, a comprehensive major regional competition (13-state area) of fine arts and crafts has been mounted by the Charleston (W. Va.) Section of the National Council of Jewish Women. The South Carolina Arts Commission made available a purchase award to be given to a deserving South Carolina artist. The winner was Betty Jane Bramlett of Spartanburg. The winning pieces from "Corridors" will be toured around the United States for two years. Subsequently, the painting by Miss Bramlett will become the property of the South Carolina Arts Commission.

SCHOLASTIC ART AWARDS EXHIBITION TOUR

The Liberty Life Insurance Company has for the past six years sponsored this exhibition for junior and senior high school students around the State. This year as part of the Tricentennial celebration, the SCAC co-sponsored the touring of three shows from the Greenville County Museum of Art, the Florence Museum, and the Columbia Museum of Art. The intention of the shows was to reach as many outlying schools as possible during the school year, demonstrating the high calibre of art being created by youngsters and encouraging schools without art programs to consider adding art to their curriculum, while giving additional impetus to those young people with talent in art to participate in this juried show for their own benefit.



SAM SOUTHEASTERN REGIONAL MEETING NATIONAL ART EDUCATION ASSOCIATION

The Greenville County Museum of Art's **Student Art Mobile** has been described in MUSEUM NEWS as ". . . an innovative answer to a genuine community need." This visual art teaching tool was one of the most successful, well co-ordinated exhibits shown at the special exhibition at the regional convention in Richmond. There were many requests for information from the several hundred observers. The Commission underwrote the transportation to and from Richmond and maintenance while there.

CONSULTANT SERVICES

The Arts Commission's Consultant's Program has been one of our most successful efforts. We are able to supply well-trained, qualified, knowledgeable people to advise on technical, artistic, and managerial aspects of the arts. Organizations around the State are beginning to realize that they can get help which they have needed so desperately for years by



Students at "Friday Art-In", Greenville County Museum of Art.

calling on the State Arts Commission. Local groups participate financially in each consultation by paying local expenses.

SOUTH CAROLINA THEATRE ASSOCIATION CONFERENCE

The three-year-old SCTA with aid from the Arts Commission brought to their state-wide gathering Jose Quintero, a nationally recognized theatre director and critic. With 150 members present, Mr. Quintero critiqued scenes presented by participating community theatres, participated on a panel of theatre experts, and made other presentations, geared to the needs of theatre groups in South Carolina.

BEAUFORT LITTLE THEATRE

A technical consultant was engaged to design and install a new lighting system for this theatre group.

CLEMSON AREA YOUTH THEATRE

With the aid of a consultant provided by the SCAC, a dramatics workshop was held on five consecutive Saturdays to help 40 children develop skills in various aspects of theatre.

COLLETON ARTIST GUILD

The SCAC helped sponsor a lecture/demonstration in Walterboro on portrait painting by a well-known Charleston artist. The result was the establishment of a class of 45 students for a sequence of lessons in painting.

SOUTH CAROLINA MUSIC EDUCATORS ASSOCIATION

The SCAC brought James B. Andrews to South Carolina to meet with the executive board of the SCMEA, to discuss the feasibility of conducting a conference similar to one held in West Virginia last year.

SUMTER LITTLE THEATRE

A technical consultant was brought into the new theatre in Sumter to evaluate the lighting and seating situations. His recommendations were taken under consideration and acted upon.

SOUTH CAROLINA ARTS COMMISSION LONG RANGE PLANNING

In June of 1969 the SCAC brought to Columbia the Executive Directors of five successful state arts councils to evaluate the Commission's work in South Carolina. The Commission then met to set forth long-range objectives and discuss possible programs for reaching those objectives.

Then in August of 1969 the Commission brought together some of the leading people in the country who are involved professionally with arts programs. This group took the results of the two previous meetings, formed ideas and wrote specifications for a long-range plan.

CHARLESTON SYMPHONY ORCHESTRA

A public relations specialist was engaged to advise the orchestra board on matters of promotion, fund raising, and organization.

SOUTH CAROLINA MUSIC EDUCATORS ASSOCIATION

The South Carolina Arts Commission brought Clifford Madsen, author of a book on experimental research in music to South Carolina for the SCMEA's annual conference. The program was designed to show the membership what research can do for the music teacher in the field.

ARTS/RECREATION WORKSHOP

The SCAC, the South Carolina Recreation Commission, and the Richland County Rural Recreation Commission brought to the State Ray Forsberg, superintendent of an outstanding recreation program in Waterloo, Iowa. He conducted a day-long workshop for persons interested in community art/recreation programs.

WALTERBORO SIDEWALK ART SHOW

The SCAC made available to the Walterboro community a museum staff member to help plan, hang, judge, and critique a show by local artists. The consultant was also asked to make suggestions for improvement of the show for the next year.

AIKEN SPRING ARTS FESTIVAL

The Commission provided a judge for the clothesline art show. The show was juried and over 500 entries hung. The consultant was also asked to help with plans to make the show better the following year.

JUNE AREY DANCE CONSULTANT

Jane Arey, director of dance programming for the National Endowment for the Arts, was brought to Columbia on two occasions to advise the Commission on matters concerning the future of dance in South Carolina.

THE SOUTH CAROLINA ARTS COMMISSION REACHES OUT

The Arts are for everyone! Somehow we at the Commission have to convince people that we human beings need to express ourselves creatively through the arts. Somehow we must try to involve a much larger segment of the population in arts activities of various kinds, either as participants or as audience or both. Somehow we have got to sell the idea that the performing arts are good entertainment. We are trying to reach out to the people of South Carolina!

PUBLIC SERVICE SPOTS

For the second time we have developed four public service spot announcements and sent prints of each to TV stations throughout the State for airing. During the past 12-month period while new ones were on the drawing boards, our spots from 1968-69 were being shown. One South Carolina TV station (WIS-TV, Columbia) reported to the Commission that for fiscal year July 1969-June 1970, we had received the equivalent of $6800 in advertising time in public service announcements contributed by the station.

"EYE ON THE ARTS"

The investment in our jazzy calendar, "Eye On The Arts", has already paid off in favorable comments from inside and outside the State and more requests for calendar participation. The calendar was published four times last year and noted specific dates and times of happenings in the areas of visual arts,

music, dance, drama, crafts, photography, radio and TV, architecture and creative writing. A special emphasis this year is the outreach to Tricentennial visitors and prospective newcomers to the State.

"ARTS-LETTER"

The six editions of the "Arts-Letter" reached over 3,000 persons in the State every two months last year. Written and compiled from news-worthy items from all over the state by Sally Battle, Commission staff member, the "Arts-Letter" is designed to stimulate continued growth of the arts at all age and economic levels in South Carolina.

THE STATE ART COLLECTION

In its third year of existence, 13 pieces of art were added to the Collection. The State Art Collection comprises more than 30 pieces of art by native and/or resident artists. The purposes of a state collection are to support South Carolina artists through purchase and exhibition of their work and to provide an excellent travelling exhibit for the people of the State. The collection was shown this year at the University Regional Campus in Florence, The Sumter Art Gallery, and the State House. Seventeen pieces of the collection were borrowed for the Tricentennial Travelling Exhibition. In April, May and June it was shown at the Greenville County Museum of Art. During the summer and fall of 1970 it will be shown at the Gibbes Gallery in Charleston and the Columbia Museum of Art.

SOMETHING INNOVATIVE OR EXPERIMENTAL

FIELD REPRESENTATIVE PROGRAM

Lack of funds has caused this program to be implemented on a smaller scale than originally conceived. The original plan called for the hiring of talented persons in communities around the State. They would have not only been responsible for developing new arts activity in their own communities but also for seeing to it that other communities in a several-county area were more aware of the programs available to them through the State Arts Commission. The program, as begun on a pilot basis in the winter and spring of 1969-70, has not completed as yet one full year but already a great deal of progress has been made. Three towns were chosen in counties where there was little or no arts activity and three interested persons were hired as arts co-ordinators on a part-time basis. All local projects are subject to Commission approval. The following reports were made when the three arts organizations were at least three months old:

Colleton County (Walterboro) The Colleton County Arts Commission was created by the Legislature in February, 1970. Each of the six commission members (good cross-section of the community) will be personally involved in arts activities, and members are divided into three teams to explore developmental possibilities in art, music, and drama. The already active Artists' Guild under the new Commission sponsored two classes taught by professionals. More are slated for the fall. A little theatre group organized and elected officers. Hopes include a concert series for the winter.

Marlboro County (Bennettsville) The Marlboro Area Arts Council, Inc. was organized in the late fall of 1969. The big project to date was a large arts fair which included a performance by the Columbia Philharmonic Orchestra. The Marlboro Players, a drama group, has been formed with "Oklahoma!" scheduled for fall and a local puppet theatre group has already given some performances. The winter plans include performances and co-sponsorship for the exhibition of the State Art Collection. The newly organized Arts Guild has been given a "home" for art classes.

Union County (Union) The Union Arts Council, Inc. was organized in February, 1970. The Council sponsored one concert in the spring and is generally making its approach to the arts through children. Plans include children's and adult art classes culminating in an August exhibition, children's theatre group, student recitals from nearby colleges, and a puppet theatre.

ARTIST-IN-RECREATION PROJECT

The South Carolina Recreation Commission and the South Carolina Arts Commission during the summer of 1970 secured the services of professional artists to work in six summer recreation programs, making the arts an integral part of the summer's programming.

AFFILIATE ARTIST

The Sears-Roebuck Foundation is making available through Affiliate Artists, Inc. a professional artist

Miss Adrienne Jenkins, Columbia, demonstrating a craft in the Summer 1970 Artist-in-Recreation project.





1970 Brevard Music Center scholarship winners (L-R) Carol Benner, viola, Spartanburg Symphony; Steve Rickett, string bass, Greenville Symphony; Paula Bendt, violin, Charleston Symphony and Linda Goldstein, violin, Columbia Philharmonic. A fifth scholarship was awarded to Kenneth Burgess, clarinet, Florence Symphony.

who will reside in Columbia and be available for performances and public appearances for 56 days during the calendar year. The University of South Carolina and the South Carolina Arts Commission have combined forces to help cover local expenses for Adib Fazah, baritone, to come to the Columbia area for the 1970-71 school year.

COLUMBIA PHILHARMONIC ORCHESTRA PROMOTION-PUBLICITY

After the decision was made that a broadened promotion/publicity program was necessary for continued growth and development of the orchestra, a public relations firm was engaged to develop a master plan giving maximum exposure of the orchestra to the public on a season and a per concert basis. A local "livewire" citizen was contacted to aid the agency in carrying out the project. The Commission hopes that in this pilot project, information will be forthcoming that will be of value to other orchestras in the State.

RICHLAND COUNTY RURAL RECREATION COMMISSION CERAMIC PROJECT

To determine whether people, if given the option, might prefer the wheel-thrown/handbuilding method of ceramics as opposed to the use of molds, the Commission agreed to the purchase of two kick wheels for two centers. This program is under the direction of a crafts specialist and is designed for adults and children.

ARTS EDUCATION PROGAMS

Many of the projects we have undertaken, primarily in the Consultant's Program, have been in the education of the public to the arts or of giving new ideas and information to those already concerned with the arts. The following projects are those which deal directly with education in some form or other.

BREVARD SCHOLARSHIPS

For the third successive summer five gifted student musicians, one from each of the five established community orchestras in the State, have been given a half-scholarship by the Commission for a six-week intensive summer study session at the Brevard Music Camp. The scholarships are matched

by the orchestra, the individual, or a combination of the two.

CHARLESTON COUNTY RECORDER WORKSHOP

Gerald Burakoff was brought to Charleston to conduct a recorder workshop for 46 specialists in music and for college music education students. He introduced new and improved techniques for teaching the recorder in the general music program in schools.

GREENVILLE COUNTY MUSEUM OF ART

The Museum conducted a junior high art program for twenty-five Fridays called the "Friday Art-In". Students, numbering 2,250, between the ages of 12 and 16 participated in the gallery/film/theatre workshop. The Arts Commission provided the films used in the Art-Ins. These were used to correlate the gallery discovery and an artist-in-action experience. These films have been used also in classes at the Museum's School of Art to enhance, motivate, supplement, and emphasize art direction.

CLEMSON PLAY DIRECTOR'S WORKSHOP

The Clemson drama workshop was designed to teach teachers and community leaders working in school, church, community, and youth theatre in a three-county area. It was intended primarily for those with interest but little or no experience as a director to give guidance and practice in directing play scenes. This workshop was offered in the hope that new directing talent would be developed, hence improving the quality and quantity of dramatic arts in that part of the State.

CREATIVE FILM-MAKING WORKSHOP

This workshop of teaching basic film-making techniques was offered to public school teachers, and other interested persons, in hopes that they could bring these techniques to schools in South Carolina. The ten-week course was completed by fifteen persons and resulted in three completed short subject films.

ROCK HILL PIANO TEACHERS FORUM

Robert Dumm, accompanist, pianist, composer, and teacher was brought in to conduct a one-day lecture/recital at Winthrop College. Students performed



for comments and criticism. The goal of the workshop was to provide the teachers with more creative and effective teaching methods and provide stimulation for their students.

SPARTANBURG SUMMER ARTS CAMP

The Arts Commission helped provide an extension of an effective arts camp by providing the financial assistance to have it carried into disadvantaged neighborhoods. This four-week, five-days-a-week camp reached some 35-50 children and gave them experiences in the areas of art, music, drama, films, and provided field trips in connection with the visual arts. A more intensive program is envisioned by Spartanburg for the disadvantaged because of the unusually receptive attitude of this group to the Arts Camp.

SOUTH CAROLINA STATE COLLEGE HIGH SCHOOL DRAMA FESTIVAL

Eight hundred students from 23 secondary schools participated in performances in play competition. Critiques of these performances, counsel, and advice for technical improvement were given by competent professionals. This festival was held to improve the theatre arts at the secondary school level.

SUMTER COUNTY LIBRARY

The staff of the Sumter Library felt that because public libraries are cultural centers in communities, they should afford the public the opportunity to take art home. With the Arts Commission's help this library has developed an art loan program which makes 130 framed, high quality reproductions of famous paintings available to the public for use in private homes for eight weeks at a time.

YORK COUNTY NATURE MUSEUM

The York County Nature Museum built and outfitted an experimental "suitcase" exhibit on Catawba Indian Pottery. The Museum hopes to produce 25 of these compact teaching aids to be placed in schools upon request.

STUDENT ART MOBILE

The Commission underwrote the transportation and maintenance to have SAM exhibited in the State House during the time the State Art Collection was being shown there.

SOUTH CAROLINA MUSIC EDUCATORS ASSOCIATION SYMPOSIUM ON RESEARCH IN MUSICAL BEHAVIOR

In hopes that ideas for more effective instruction would result, the Commission sent a representative from the S.C.M.E.A., Dr. Alex Raley, to attend the symposium, which dealt with the music learning process from the behavioral scientist's point of view. A report to the membership of SCMEA was made in the form of an article in the Association's publication, August, 1970.

SOUTH CAROLINA STRING TEACHERS' ASSOCIATION ALL-STATE ORCHESTRA SCORES

For the second year, the Commission agreed to purchase music for the All-State Orchestra Clinic, the Orchestra being composed of the best orchestral musicians from schools all over the State. The music is permanently housed with the State Supervisor of Music and available on loan to any orchestral group in South Carolina.

COLUMBIA CITY BALLET COMPANY MASTER CLASSES

Ballet teachers and advanced students from South Carolina took five days of master classes with Michael Lland, Ballet Master of the Houston Ballet Company. The Arts Commission made a grant to cover the portion of expenses not paid by the tuition collected, to allow the State's ballet teachers and advanced students the opportunity of studying with one of our nation's leading ballet masters.

OTHER PROJECTS

SOUTH CAROLINA ARTS COMMISSION CRAFTS CONSULTANT

An outstanding South Carolina craftsman was asked to represent the Commission at the Southeast American Crafts Council Workshop in Georgia. A written report was made to the Commission on the workshop itself and forthcoming will be a report on possible avenues of approach to the development of crafts activities in South Carolina.

RUTLEDGE DRAMATIZATION

The Commission underwrote the expenses of several meetings between Archibald Rutledge, South Carolina's poet laureate, and Donald McKellar, director of the Greenwood Little Theatre, who were collaborating on a play based on the history of Hampton Plantation and the life of Mr. Rutledge. Several tapes of the conversations are on deposit with the State Audio Visual Library.

"THE ARTS IN SOUTH CAROLINA" FILM INTERNEGATIVE

The 15-minute color, sound film produced two years ago, showing a sample of arts activity in the State has been shown widely in South Carolina. This year an internegative was produced so that additional prints might be made without loss of quality.

ARTS CONFERENCE

The Commission, the Columbia Museum of Art, and the Fine Arts Department at the University of South Carolina jointly sponsored a conference featuring Nancy Hanks, chairman of the National Council on the Arts and National Endowment for the Arts.



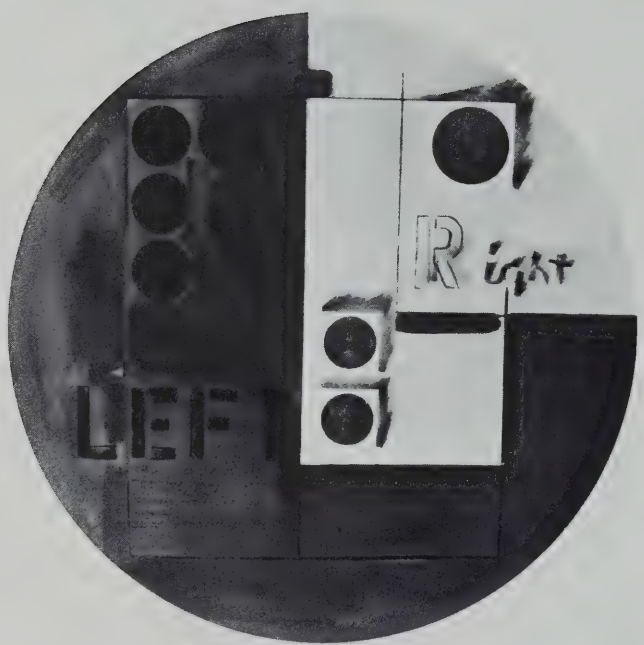
(L-R): Mrs. Thomas F. Jones, wife of University of South Carolina president Dr. Jones; Miss Nancy Hanks, Chairman of the National Endowment for the Arts and the National Council on the Arts; C. Will Cole, member of the South Carolina Arts Commission's Executive Committee and Mrs. Cole, during the statewide Arts Conference in Columbia featuring Miss Hanks' visit.

ROCK HILL CHORAL SOCIETY

This choral group in its second year of operation was awarded a challenge grant. To help defray basic operating costs, the Commission paid the Society $1 for every $3 raised by the group up to a specified amount. It is not an unusual practice for the Commission to award such grants to organizations in which there is solid leadership, both artistically and administratively.

THE SOUTH CAROLINA REVIEW

In the second year of publication of the State's only literary magazine, the Commission aided in the publication of two issues of creative writing for South Carolinians. The magazine is co-edited by professors from three major South Carolina universities.



From the South Carolina Arts Commission State Art Collection, "Left-Right" by David H. Van Hook, Columbia.

SUMTER ARTIST GUILD GALLERY OF ART

A challenge grant was made to the three-year-old Guild by the SCAC. The grant was matched by private contributions to the Guild, Sumter County, and the City of Sumter. The resulting Gallery of Art was born through the renovation of an old library building which is being made available by the Sumter City Schools.

ANDERSON COMMUNITY THEATRE DIRECTOR

To produce a summer production and to plan an ambitious building fund drive, the Commission helped, on a matching fund basis, this community theatre to retain its director through the summer months.

COLUMBIA MUSEUM OF ART STATE ART COLLECTION TRUCK

The Commission approved the purchase of a truck by the Columbia Museum of Art expressly for the purpose of transporting the State Art Collection. When not in use for that purpose, the truck will be used by the Museum to help carry out the regular program of activities. The Museum has been, and continues to furnish experienced personnel to load, unload, transport, hang and store the Collection. The Museum traded in a smaller truck which had previously been used but which became inadequate as the Collection grew in size and value.



1969-70 FINANCIAL STATEMENT

INCOME

STATE APPROPRIATION (Administration)	$ 52,713
STATE APPROPRIATION (Programming)	78,980
FEDERAL FUNDS	36,363
OTHER FUNDS	35
TOTAL INCOME	$168,091

EXPENDITURES

ADMINISTRATION	$ 52,713
PROGRAMMING	
Arts Organization & Artist Development	73,925
Audience Development	26,618
Arts Education	14,835
Total Programming	115,378
TOTAL EXPENDITURES	$168,091

EXECUTIVE DIRECTOR'S REPORT

During the first two years of existence of this agency, we published, as part of this section, a list of arts events attended by the Executive Director and, in 1968-69, a list which included arts events attended by all staff members.

As that listing took three full pages last year and has become even more extensive this year, we have decided to discontinue itemizing it. Suffice it to say that this past year we have been busier than ever.

It has been my privilege and pleasure during 1969-70 to serve as a member of the State Title III Advisory Committee, the Department of Recreation Advisory Committee, the Executive Committee of the North American Assembly of State and Provincial Arts Agencies, and the National Endowment for the Arts Music Advisory Panel. While these activities are time consuming I believe that our agency and our State benefit proportionately.

It has also been my privilege to work for the past three years with Marvin D. Trapp who served as Chairman of our Commission from its inception and until July 1, 1970, at which time his term expired. Mr. Trapp displayed an unusual personal commitment and dedication to this job and I want to express my appreciation to him and all the Commissioners who have served and retired from the Commission over the three year period.

A word of thanks is also due to those of you who have taken the time to write your legislators concerning state and federal arts legislation. This is what keeps the wheels turning and we appreciate your help.

PLANS AND PROGRAMMING

The best laid plans of mice and men can go out the window in a lean budgetary year. Our State hit a lean year in 1970-71 and the budget requests of most agencies were cut drastically. Ours was no exception. We had requested an appropriation of approximately $190,00 and were allotted about $133,000. Obviously, many plans and programs had to be drastically curtailed, or cut out altogether. We are not discouraged about this set-back for three reasons:

1. We will receive increased federal funds during 1970-71.
2. This should give us a chance to catch up with ourselves and investigate other areas of potential funds which we have not had time for heretofore.
3. We have great hopes that our state appropriation will increase again in 1971-72.

So, our plans for 1970-71 are basically to continue the kind of programming which has been successful in 1969-70, shifting funds from one category to another where it seems useful and desirable. We do plan to start a program of in-school musical performances by small ensembles and small program of "in-service" training for our arts leaders. The year will also bring our first participation in the National Endowment for the Arts Dance Program and a cooperative effort with the SCMEA for an unusual annual conference.

In the meantime, keep those cards and letters coming and let us know how we can be of the most possible assistance to you.

1969-70
COMMISSIONERS & STAFF

COMMISSIONERS	TERM EXPIRES
Terrell L. Glenn, Columbia	1972
Henry Janiec, Spartanburg	1972
William S. Dowis, Jr., Florence	1972
Dr. Raymond O. Thigpen, Charleston	1971
C. W. Cole, Aiken	1971
Edith M. Cook, Laurens	1971
Marvin D. Trapp, Sumter, Chairman	1970
Dr. John R. Craft, Columbia	1970
Harlan E. McClure, Clemson	1970

SUBSEQUENT APPOINTEES

Jack A. Morris, Jr., Greenville	1973
Dr. Leo F. Twiggs, Orangeburg	1973
Dr. John C. Benz, Columbia	1973

STAFF

David C. Sennema, Executive Director
John M. Bitterman, Assistant Director
Sadie Jenkins Battle, Administrative Assistant
Helen A. Lupo, Secretary
Mrs. Walker Breland, Staff Assistant
Jeanette McDonald, Bookeeper

EVENTS ATTENDED IN 1969-70 BY SOUTH CAROLINA ARTS COMMISSION EXECUTIVE DIRECTOR AND STAFF

81 ART EXHIBITS
7 ARTS FESTIVALS
1 ARTS/RECREATION WORKSHOP
20 CONFERENCES
3 CRAFTS SHOWS
2 CREATIVE WRITING WORKSHOPS
12 DANCE CONCERTS
65 DRAMA PERFORMANCES
5 FILM FESTIVALS OR WORKSHOPS
60 MUSIC EVENTS
16 RECEPTIONS AND SPEAKING ENGAGEMENTS